



TDM COORDINATOR PROFILE

## MARY DENNIS FREDERICK COUNTY

Pictured: Mary Dennis with Frederick County Transit Services.

Mary Dennis is the new Transportation Demand Management Specialist for Frederick County Transit Services. Stacey King, with Commuter Choice Maryland, had the pleasure of interviewing Mary. Keep reading to learn more about her role, projects, and insights!

### **Stacey King: Tell us a little bit about your role with Frederick County Transit Services.**

Mary Dennis: As the Communications Manager, I oversee Transit's marketing and outreach efforts. This includes writing press releases, updating our website, developing marketing materials for both Transit and the commuter assistance program, coordinating public outreach, and promoting our ride-sharing resources, including the Commuter Choice Maryland program.

### **SK: What do you enjoy most about your job?**

MD: I enjoy being able to meet and communicate with a variety of people. Each conversation is an opportunity to learn more about the world of public transportation and how we can improve that experience for everyone. It's rewarding to see the direct impacts of our work in the community.

### **SK: What is the most surprising thing you've learned since starting your new role?**

MD: The thing that has surprised me the most about this role is how many people you can directly benefit simply by taking the time to listen and learn about their needs. This means stepping outside and observing, listening, empathizing, and reflecting. It requires you to move away from your desk and spend time with people in a range of situations.

### **SK: What would you like employers and commuters in Frederick County to know about your program?**

MD: We are here to help. We want to find a transportation solution for you that can be easy, affordable, and convenient. It is our goal to make getting around in Frederick County as easy as possible. Whether that means spending less time commuting, avoiding traffic, or helping you meet your daily needs. We strive every day to improve your commute by increasing access and efficiency.

### **SK: Do you have any projects in development that you would like to share?**

MD: We recently launched our Adopt-A-Stop program. This new program is a statewide movement to sustain public transportation ridership; reduce pollution; and keep Frederick's bus stops safer and cleaner for everyone.

### **SK: What advice do you have for employees who may be starting a new commute or returning to in-person work arrangements?**

MD: There are many resources available to help you make sure your commute is as safe and efficient as possible. It is important to determine what type of commute works best for you, understand the approximate cost of your commute, and be willing to try new options, whether it's a carpool, vanpool, biking, or public transportation.

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-Mary Dennis, TDM Specialist