

STATE **FREIGHT** ADVISORY COMMITTEE

presented to

Members of the Committee

presented by

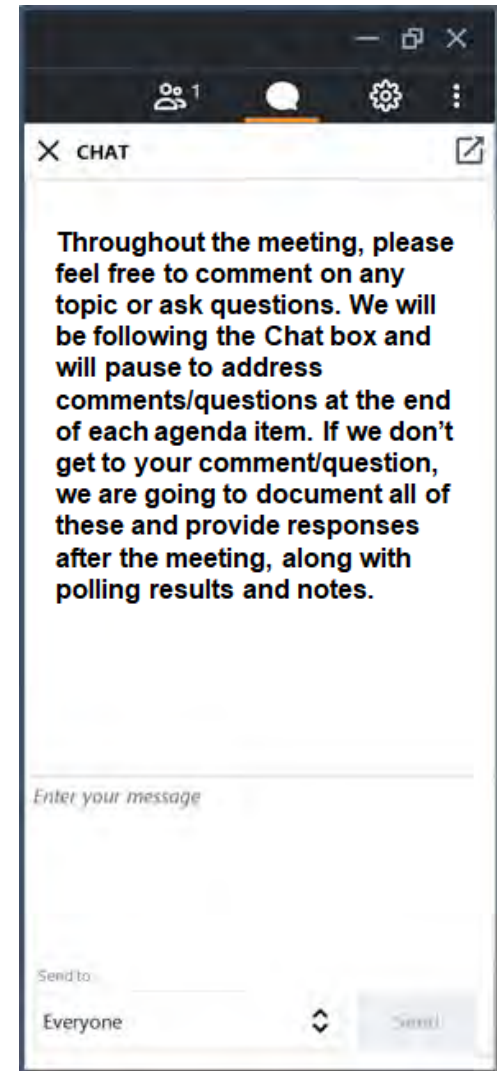
MDOT

WEDNESDAY, SEPTEMBER 1, 2021



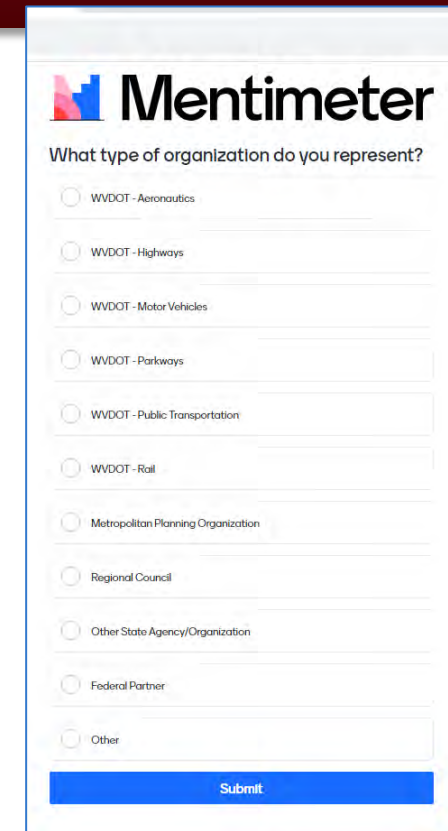
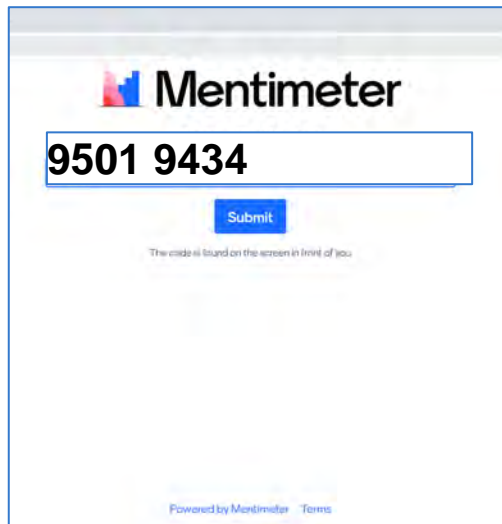
MEETING LOGISTICS

- Keep your computer/phone on mute
- Please keep your video off until/unless you are presenting
- Use Teams Chat window to share questions/thoughts
- We will pause at the end of each agenda topic/presentation to address comments/questions as time allows
- For Chat comments we do not address, we will document all comments and provide responses in meeting notes



HOW TO POLL ON MENTI

1. Go to www.menti.com on any device with internet
2. Enter the code **9501 9434**



3. The first poll will open, follow the directions, when you are done, click **Submit**
4. The next poll will open once we are on that slide in the presentation



WELCOME & HEADLINES

Jeffrey Hirsch

MDOT Assistant Secretary

Office of Transportation Policy Analysis & Planning



STATE **FREIGHT** ADVISORY COMMITTEE

SB: 291 TRUCK PLATOONING



SB 726: PERSONAL DELIVERY DEVICES



DAIMLER, TRATON, VOLVO EV EFFORT



STATE OF THE PRACTICE

Personal Delivery Devices (PDDs)

Connected and Autonomous Vehicles

The Eastern Transportation Coalition



Personal Delivery Devices

*Jeff Cleland, State Transportation Public Policy
Amazon*



MEET SCOUT



Connected and Automated Vehicles in Freight

Nanette Schieke, CAV Program Manager, MDOT MVA

Louis Campion, President and CEO, Maryland Motor Truck Association



STATE **FREIGHT** ADVISORY COMMITTEE



STATE FREIGHT ADVISORY COMMITTEE MEETING OF SEPTEMBER 1, 2021

CONNECTED & AUTOMATED VEHICLE TECHNOLOGY INTEGRATION WITH FREIGHT PLANS

Louis Campion
President and CEO
Maryland Motor Truck Association

Nanette M. Schieke
CAV Program Manager
Office of Policy & Innovation
MDOT Motor Vehicle Administration

CAV VISION & STRATEGIC FRAMEWORK

VISION: Uphold & enhance a **Safe, Efficient, and Equitable** transportation future by delivering collaborative and leading-edge CAV solutions. Maryland is open for business and eager to realize the life-saving and economic benefits of CAV technology, while ensuring safety for all. We are embracing CAV technology and innovation through **continuing collaboration** with partners interested in **researching testing, and implementing** CAVs in MD.

FRAMEWORK: Empowers State and local agencies, the private sector, and the public to become part of the conversation and of the change that CAV technology can bring to our State.



It's a **call to action** to work with the Maryland CAV Working Group so that CAV technology is advanced across the State with your needs in mind.

<https://mva.maryland.gov/safety/Pages/MarylandCAV.aspx>

FRAMEWORK: IMPORTANCE OF *FREIGHT*

- Freight is an important component of State's economy – Maryland's global presence is dependent on PoB and BWI to move cargo rapidly / just-in-time through supply chain
- Freight industry experiencing unprecedented change – with that, already investigating and deploying CAV tech to support the vitality of businesses
- Framework suggests CAV has enormous role in shaping the future of mobility – should be included in all plans
- Framework suggests deployment of freight-focused CAV strategies can and should be prioritized
- Government and industry – working together – is critical to exploring potential benefits and challenges with CAV pilot programs



SAE J3016™ LEVELS OF DRIVING AUTOMATION™

Learn more here: sae.org/standards/content/j3016_202104

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DIFFERENT TECH TYPES & MULTIPLE LEVELS

What does the human in the driver's seat have to do?

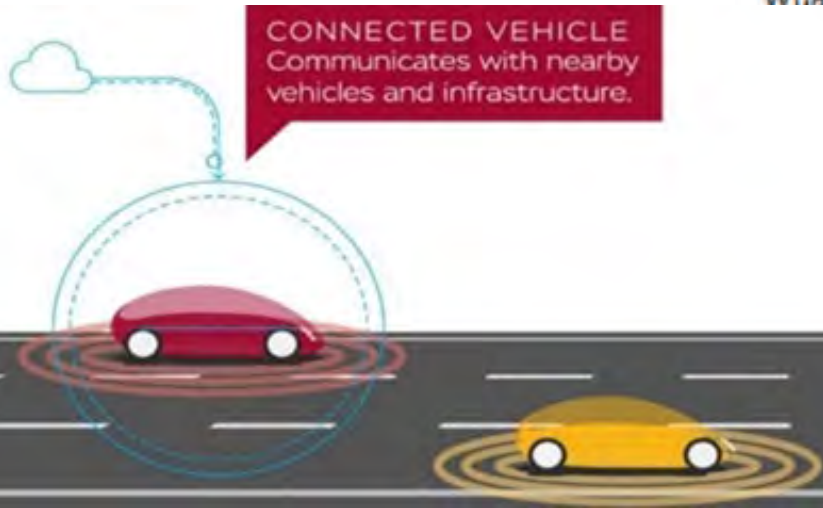
SAE LEVEL 0™	SAE LEVEL 1™	SAE LEVEL 2™	SAE LEVEL 3™	SAE LEVEL 4™	SAE LEVEL 5™
You are driving whenever these driver support features are engaged – even if your feet are off the pedals and you are not steering			You are not driving when these automated driving features are engaged – even if you are seated in “the driver’s seat”		
You must constantly supervise these support features; you must steer, brake or accelerate as needed to maintain safety			When the feature requests, you must drive	These automated driving features will not require you to take over driving	

Copyright © 2021 SAE International

What do these features do?

These are driver support features			These are automated driving features		
These features are limited to providing warnings and momentary assistance	These features provide steering OR brake/acceleration support to the driver	These features provide steering AND brake/acceleration support to the driver	These features can drive the vehicle under limited conditions and will not operate unless all required conditions are met	This feature can drive the vehicle under all conditions	
<ul style="list-style-type: none"> • automatic emergency braking • blind spot warning • lane departure warning 	<ul style="list-style-type: none"> • lane centering OR adaptive cruise control 	<ul style="list-style-type: none"> • lane centering AND adaptive cruise control at the same time 	<ul style="list-style-type: none"> • traffic jam chauffeur 	<ul style="list-style-type: none"> • local driverless taxi • pedals/steering wheel may or may not be installed 	<ul style="list-style-type: none"> • same as level 4, but feature can drive everywhere in all conditions

Example Features





ADAS FOR TRUCKS

- Both FCW & AEB associated w/strong reductions in crash rates + likely severity
- While AEB seems most promising, FCW can be added to existing trucks
- Increasing the use of these technologies is a major safety opportunity
 - Regulation: most effective way for new trucks
 - Voluntary use: partnerships like Tech-Celerate Now
- Find ways to promote the use of these technologies
- These technologies that work can help now, while *on the road* to automated vehicles or connected vehicles

CAV TECH FOR FREIGHT & BEYOND



STAKEHOLDER GOALS

- Improve Safety & Security
- Improve Efficiency
- Reduce Pollution

The technology is here...but it's not just about the technology.

TECHNOLOGY IS HERE NOW...

- Advance driver assist - In use in Maryland today.
 - Bendix Wingman Advanced
 - Collision mitigation
 - Electronic roll stability
 - Adaptive cruise control
 - Automated braking
 - Automated alerts
- 2019 - Starsky Robotics first unmanned test
- 2021 – Q4 TuSimple projections



...BUT IT'S NOT JUST ABOUT TECHNOLOGY

Speed of adoption/Path to implementation

- Safety
 - Perfect...or better than human?
- Regulatory barriers
 - Following too closely
- ROI
 - Does it lower costs/improve productivity
- Incentives
 - Insurance deductions
 - Hours of service modifications
- Societal acceptance

Delivering driverless vehicles (or even advanced automated technologies) involves more than just the technology. Also important is the ecosystem around this technology – and it's this ecosystem that is likely to slow the process of getting to true autonomous vehicles. The technology will continue to advance, no doubt, and we'll see more automation coming fast – like water through a garden hose – but getting to truly driverless is still a long way off.



AUTONOMY VS. CONNECTIVITY

- Autonomy gets headlines, but connectivity is in use.
- Enforcement
 - Drivewyze
 - Weigh station bypass
 - Virtual scales
 - 17 sites in MD



WHERE TO NOW ON FREIGHT & CAV...?



The Eastern Transportation Coalition

*Carole Delion, P.E., Division Chief
CATS Division, MDOT SHA*



STATE **FREIGHT** ADVISORY COMMITTEE

FREIGHT TECHNOLOGIES POLL

Go to www.menti.com and use the code ✨

What technologies, including what you have heard today, would you like us to be sure are incorporated in freight in Maryland?

 Mentimeter



FEDERAL UPDATE



STATE **FREIGHT** ADVISORY COMMITTEE

Freight Analysis Framework & Freight Data

*Birat Pandey, P.E., Freight Analysis and Data Manager
Federal Highway Administration (FHWA)*



STATE **FREIGHT** ADVISORY COMMITTEE



U.S. Department of Transportation
Federal Highway Administration

Office of Operations
Office of Freight Management and Operations
1200 New Jersey Avenue SE
Washington, D.C. 20590
www.ops.fhwa.dot.gov/freight

Freight Analysis Framework (FAF): FAF5 Update

Presentation to the State Freight Advisory Committee,
Maryland Department of Transportation

Birat Pandey, FHWA

September 1, 2021



Goal and Agenda

Cover key features of the FAF that are important to know for making data application decisions

- What is in FAF 5.1
- Updates and Product Schedules
- Strengths and Limitations
- Example Use Cases
- https://ops.fhwa.dot.gov/freight/freight_analysis/faf/



FAF 5.1: Core Data

Provides a comprehensive picture of freight movement in the U.S. based on 2017 survey

- Delineates the U.S. into 132 FAF Regions
- Includes 30-year forecasts for three scenarios
- Describes freight flow by 42 commodity groups
- Includes freight truck flow on the National Highway System (NHS)



Source: USDOT, FHWA, Freight Analysis Framework FAF5.0

Flows of Commodities Between Metro Areas



Source: USDOT, FHWA, Freight Analysis Framework FAF4.5

Long Distance Freight Truck Flows on Highways

FAF 5.1: Key Changes and Schedule

FAF 5.1 Base Year Data

Published - https://ops.fhwa.dot.gov/freight/freight_analysis/faf/

- New base year 2017 and Updated Historical Series 1997,2002,2007 and 2012
- Tallapoosa County, AL included in Birmingham–Hoover-Talladega FAF zone
- Fannin County, TX included in Dallas-Fort Worth FAF Zone
- Jefferson Davis Parish, LA included in Lake Charles-Jennings FAF Zone

FAF5 30 Years Forecasts

Estimated publication by October 2021

- New horizon year 2050 with 5-year increments, and three forecast scenarios
- Shorter-term forecast 2022, 2023
- Improved documentation of forecast assumption

FAF5 Truck Flow Estimates

Estimated publication by Fall 2021

- New Base Year 2017
- New Horizon Year 2050
- Improved Modeling Tools (improved analytical capability, transparent process and portable tool)

CFS 2017 Sub Area Table

Published - https://ops.fhwa.dot.gov/freight/freight_analysis/faf/

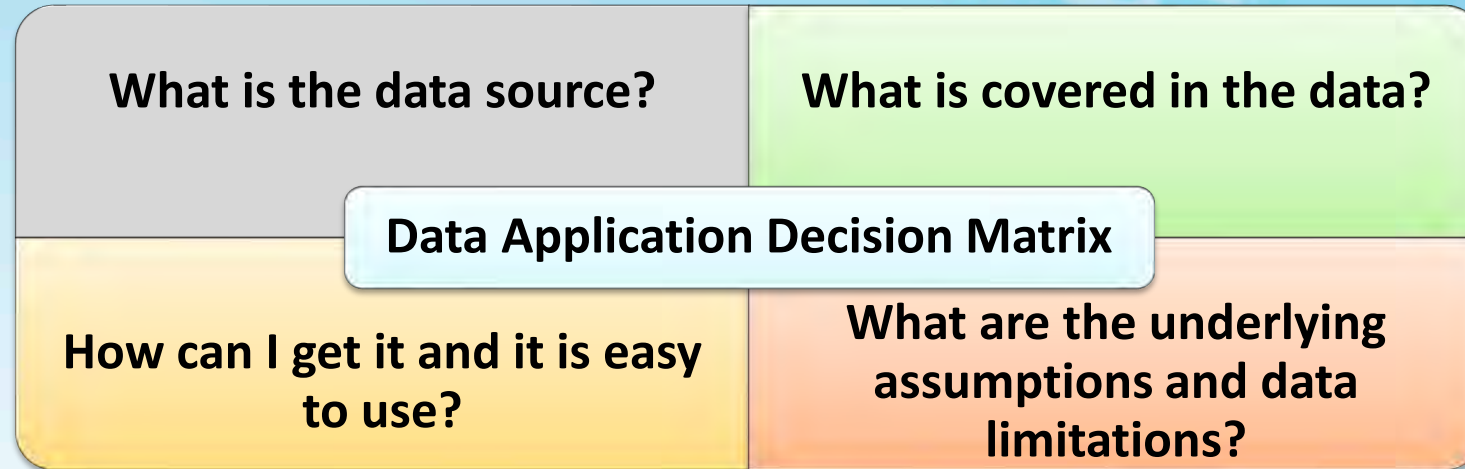
- More detailed CFS 2017 truck flow data (increased geographical details but reduced commodity details)

Web Based Tools, Prepopulated Summary, and Maps

Published and throughout 2021

- Updated web-based data tabulation
- Update interactive data visualization tool
- Update maps for each state (Base Year Highway Flow , Future Truck Flows and Through Truck Flows)

FAF 5.1: Data Application is a Tradeoff Decision



Benefits
<ul style="list-style-type: none">• National level survey of shippers• Regular data from federal program since 1997• Considers national and international trade• Includes freight transported by various modes• Includes 42 types of commodity groups• Forecast assumptions are balanced nationally• Publicly available and ready to use• Supports national, State and large metropolitan areas• Supports network flow analysis on the national highway system, higher functional class roadways, and for a large multi-county corridors

Limitations
<ul style="list-style-type: none">• Survey is not tailored for a specific region• Potential inconsistency with local growth scenarios• Limited granularity for local analysis; local roadways are not fully captured• Likely requires supplemental data for local analysis• Commodity details may not be sufficient

Use Case Example: Pre-populated Tables

Top Five Freight Destinations States for Maryland			
Origin State	Destination States	Tons (Million)	Percentage
Maryland	Maryland	124.8	64%
	Virginia	27.8	14%
	Pennsylvania	11.4	6%
	Delaware	4.8	2%
	New York	3.3	2%
	Remaning FAF Zones	22.8	12%
Total Freight Originated in Kentucky		194.8	100.0%

Source: U.S. Department of Transportation, Federal Highway Administration(FHWA), Bureau of Transportation Statics (BTS), Freight Analysis Framework Version 5 (FAF5.1)

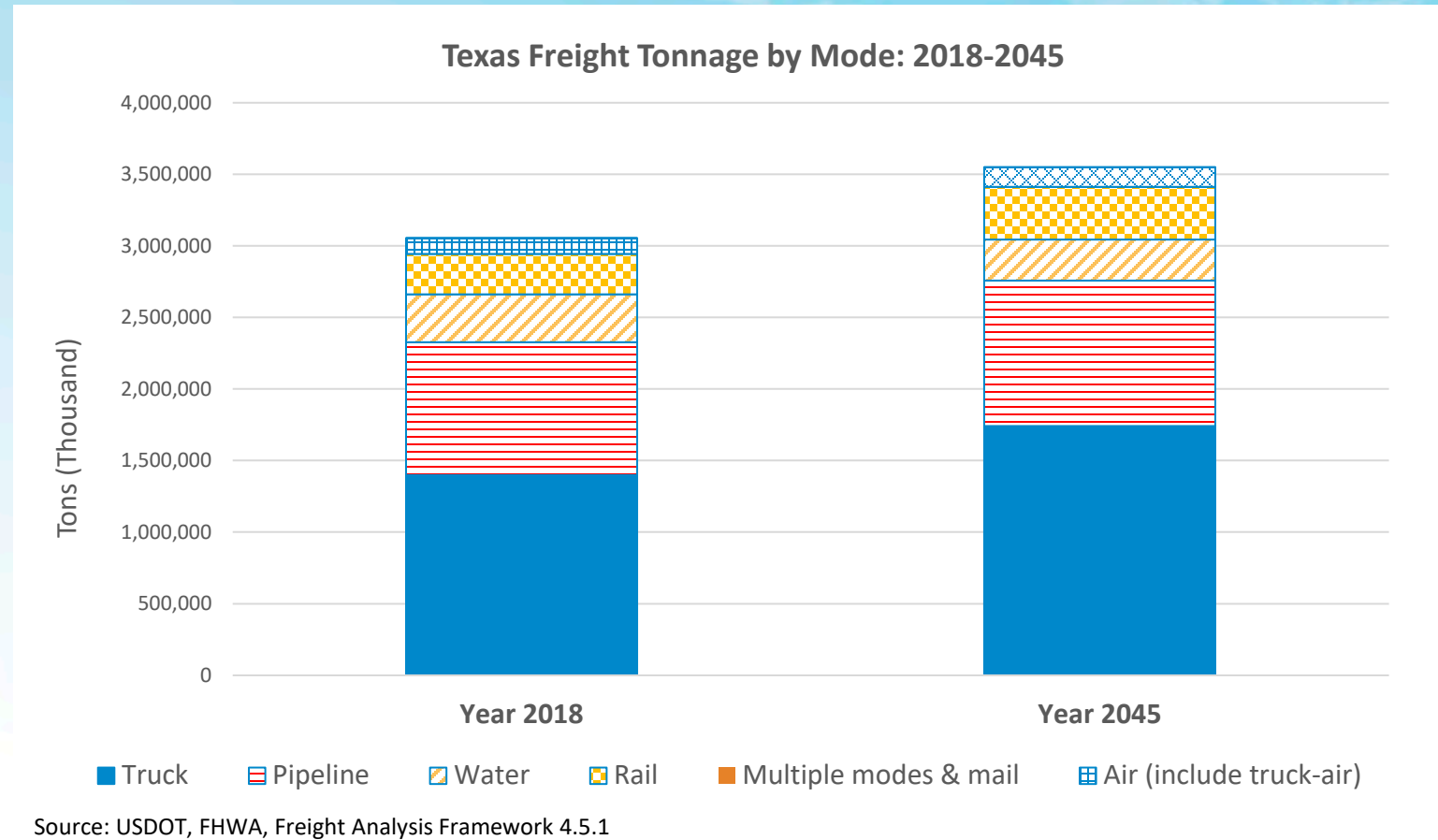
Top Five Freight Destinations for Baltimore, Maryland			
Origin FAF Zone	Destination FAF Zone (D)	Tons (Million)	Percentage
Baltimore MD	Baltimore MD	41.7	51%
	Washington DC-VA-MD-WV (MD Part)	9.8	12%
	Washington DC-VA-MD-WV (VA Part)	3.8	5%
	Rest of PA	3.4	4%
	Rest of MD	2.6	3%
	Remaning FAF Zones	21.0	26%
Total Freight Originated in Baltimore, Maryland		82.2	100.0%

Source: U.S. Department of Transportation, Federal Highway Administration(FHWA), Bureau of Transportation Statics (BTS), Freight Analysis Framework Version 5 (FAF5.1)

FHWA Pre-populated Summary Tables : https://ops.fhwa.dot.gov/freight/freight_analysis/faf/

Use Case Example: Forecast

- Example: Trucks carry 46 percent of the freight for Texas by weight
- Freight tonnage by truck in Texas is projected to increase by about 25 percent by year 2045
- FAF 5.0 forecast is planned to be released in 2021
- FAF 5.0 forecast horizon year is 2050

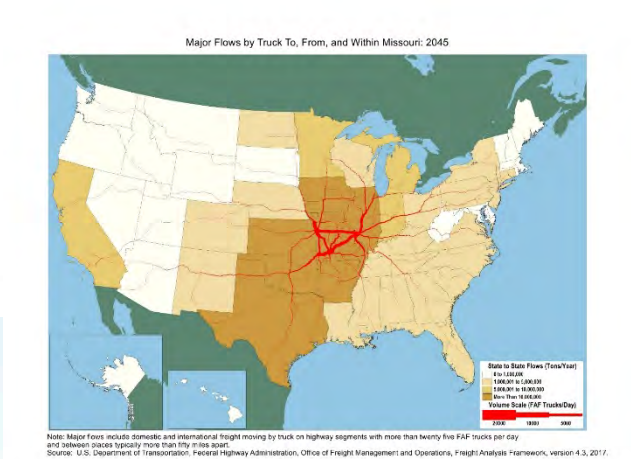


Use Case Example: Truck Flows

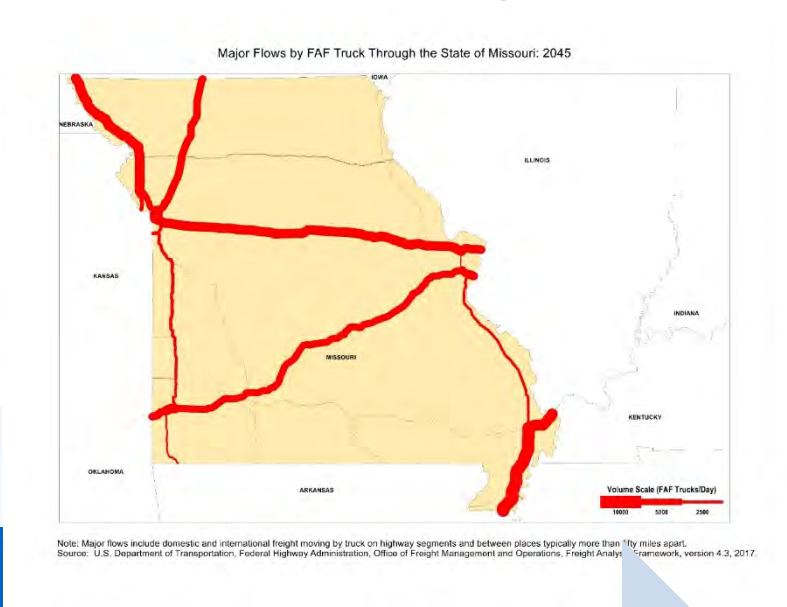
National Level



State Level & Key Link



Within State & Regional



Source: FHWA FAF 5.0

Key Network Outputs

Truck Volume

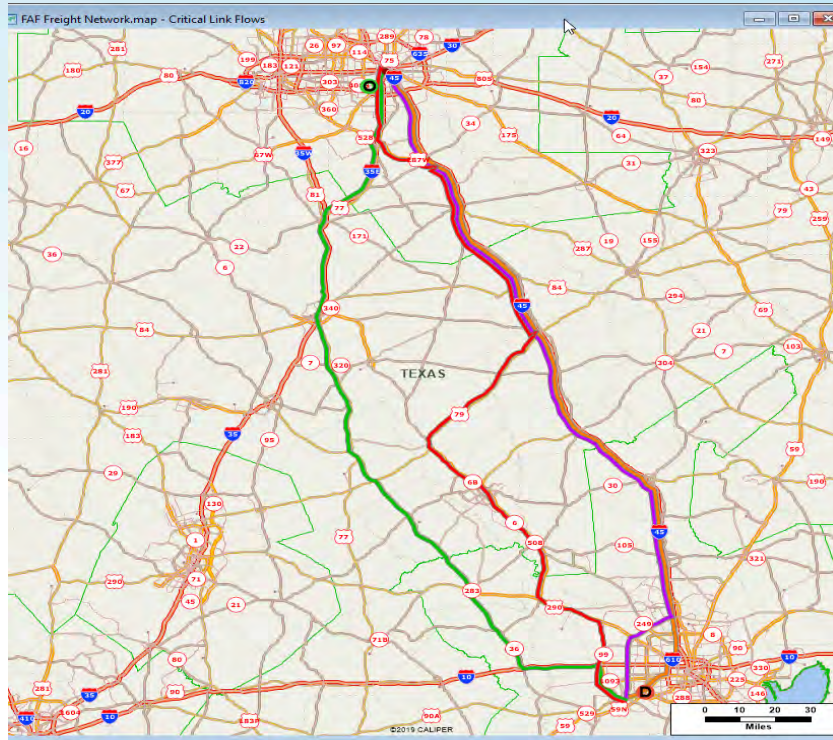
Truck Tonnage

Commodity Flows

Updated Features Example: Major Paths and Selected Zones

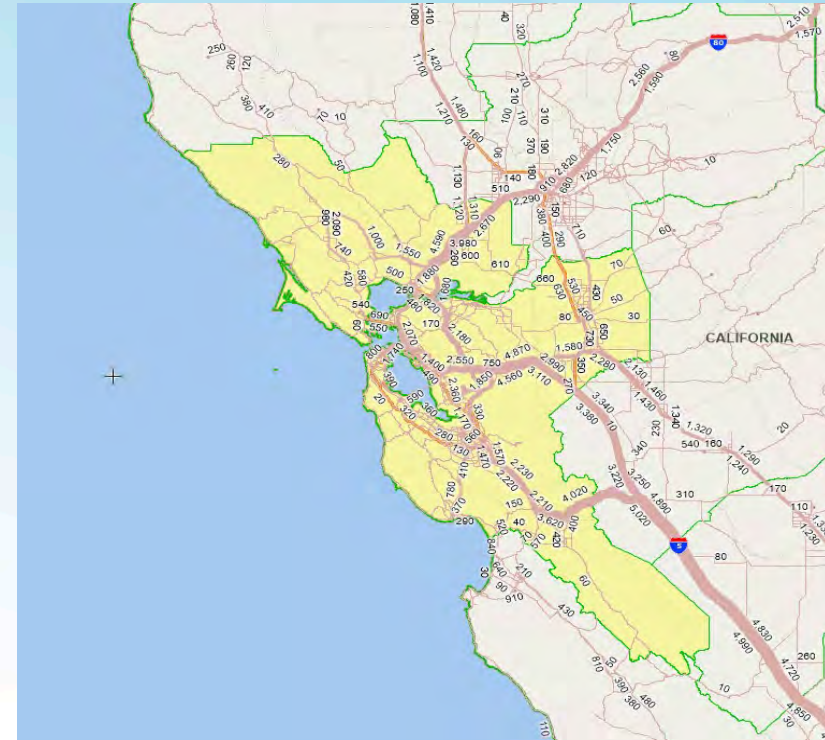
Truck paths between Dallas and Houston, TX

Source: FHWA FAF 5.1



Flows to/from San Francisco, CA

Source: FHWA FAF 5.1



Questions

Birat Pandey

FHWA FAF Program Manager

birat.pandey@dot.gov

Federal Highway Administration

Office of Operations

Office of Freight Management and Operations

U.S. Department of Transportation Headquarters

Building E84-444

1200 New Jersey Avenue, SE

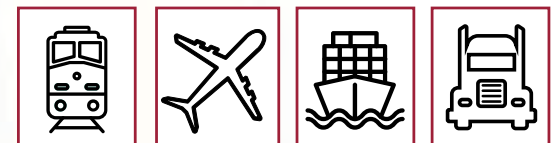
Washington D.C., 20590



BREAK: Stretch, Coffee, Well-Being



MARYLAND STATE UPDATE



STATE **FREIGHT** ADVISORY COMMITTEE

Freight Plan

Michelle D. Martin

*Deputy Director, Office of Planning & Capital Programming
MDOT*



STATE **FREIGHT** ADVISORY COMMITTEE

Maryland State Freight Plan



State Freight Advisory Committee Meeting

September 1, 2021



Discussion Topics

- 1. Status** Freight Plan Status Update
- 2. Background** Freight System Trends
- 3. Needs** Freight System Performance, Needs, and Issues
- 4. Actions** Freight Action Planning, Strategies, Areas of Focus
- 5. Next Steps** Future Milestones



Freight Plan Schedule



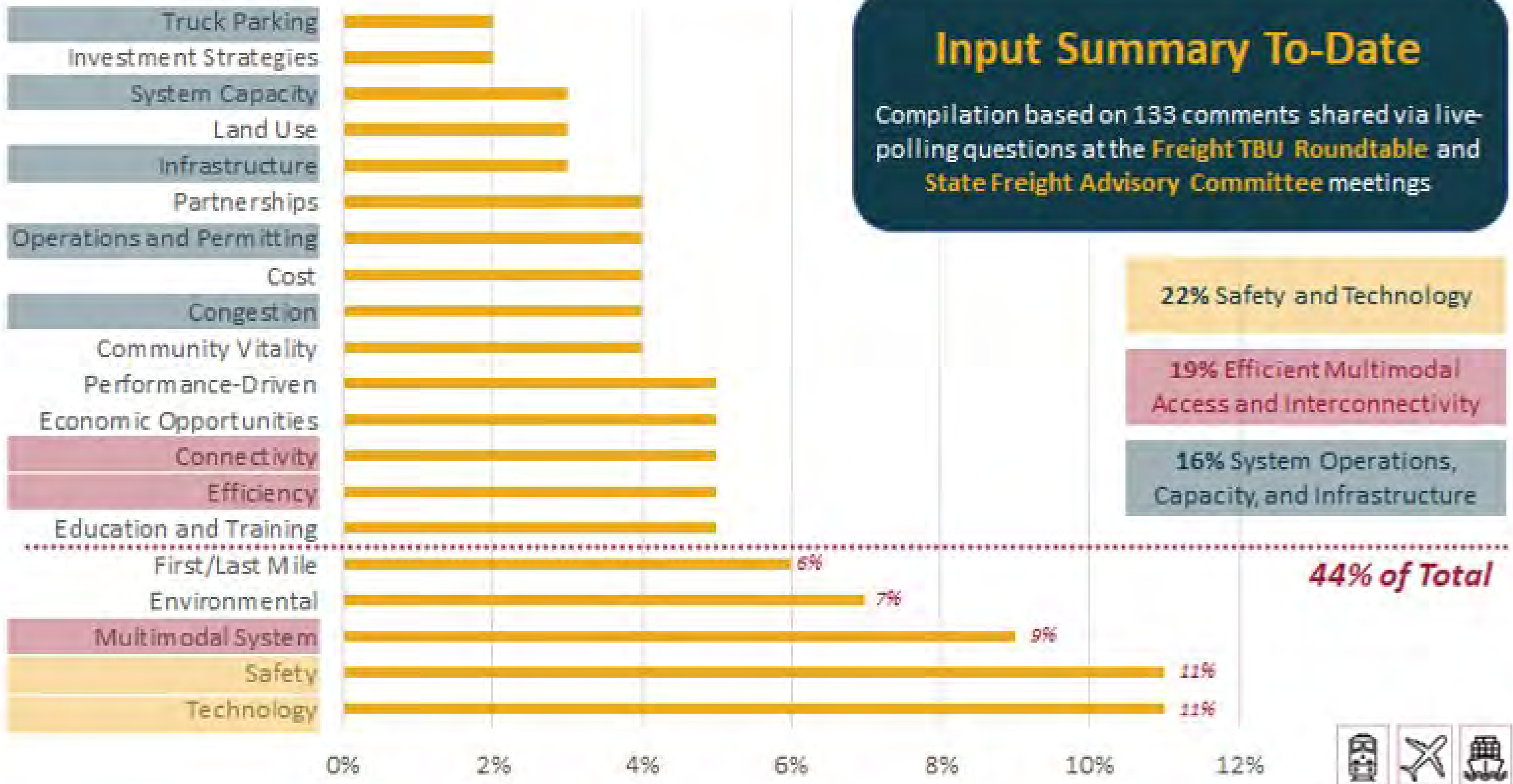
Freight Vision

Freight travels freely and safely through a modern, resilient, and interconnected multimodal network contributing to sustainable economic viability and growth for Maryland businesses and communities.



Input Summary To-Date

Compilation based on 133 comments shared via live-polling questions at the **Freight TBU Roundtable** and **State Freight Advisory Committee** meetings





Freight System Background and Trends



Freight System and Trends

FREIGHT DEMAND AND THE ECONOMY

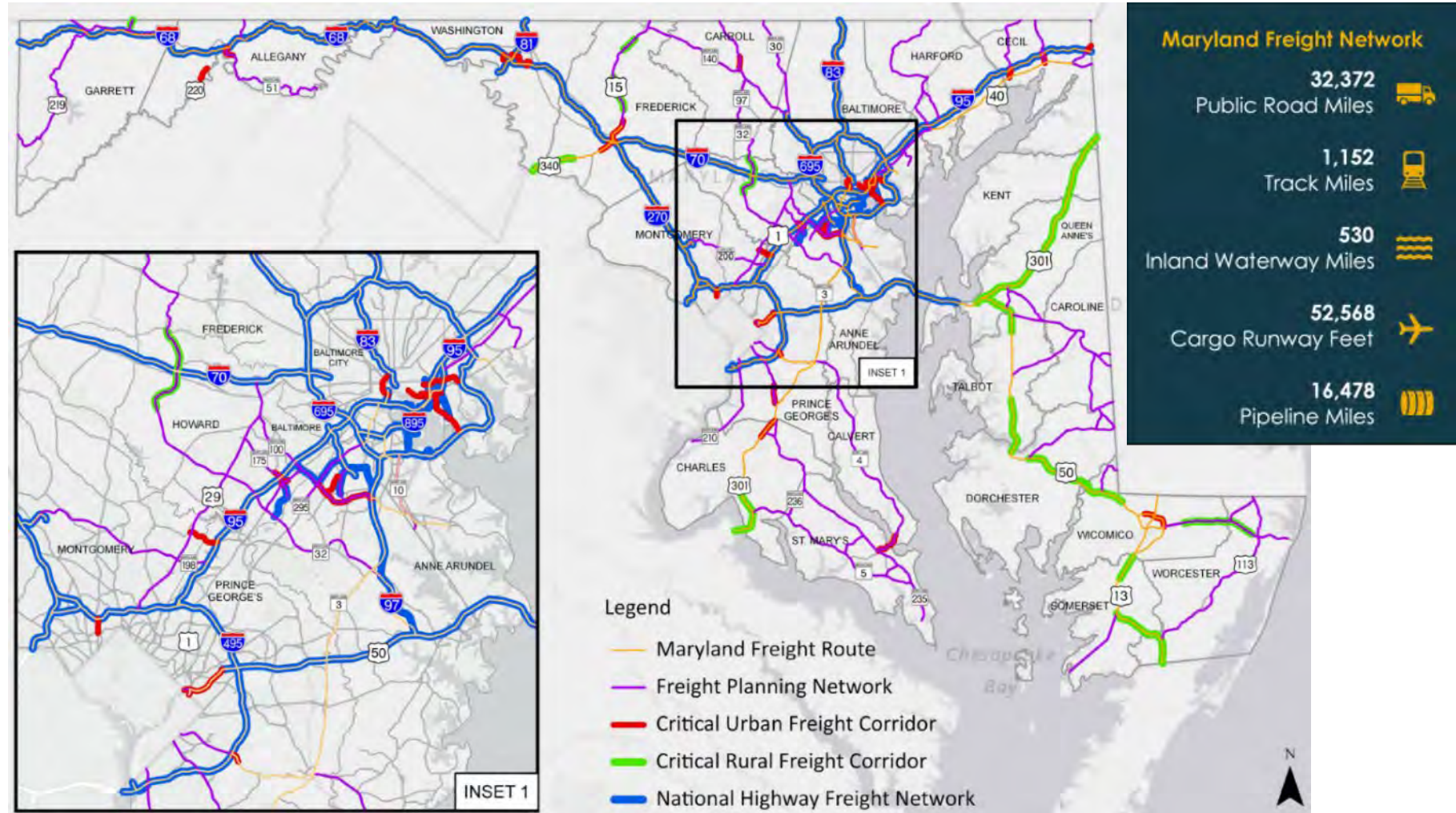
↑		Maryland's population
↑		Maryland's economy
↑		Freight volumes
↓		Transportation and logistics workforce

FREIGHT NETWORK AND INFRASTRUCTURE

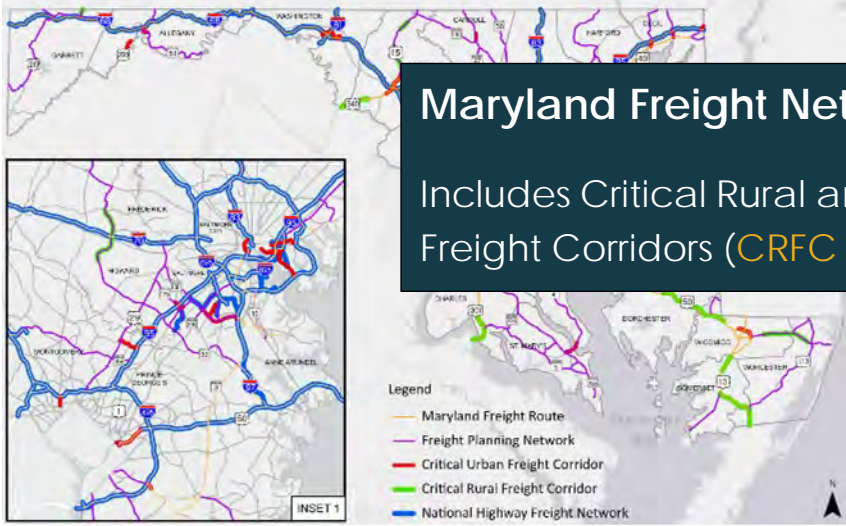
↔		Modal shares
↔		Truck volumes
↔		Intermodal port and rail access
↓		Preservation/modernization

FREIGHT TRENDS AND FOCUS AREAS

↓		Environment
↑		e-commerce
↑		Freight technologies
↔		Resilience



Freight Network and Infrastructure



Maryland Freight Network
Includes Critical Rural and Critical Urban Freight Corridors (CRFC / CUFC)



Maryland Ports and Waterways
Includes Port of Baltimore, public/private terminals, and Eastern Shore rivers



Maryland State Rail Plan
2021 Plan Update in-progress



Maryland Air Cargo Airports
Includes Hagerstown (HGR), Salisbury (SBY), and Baltimore/Washington International Thurgood Marshall Airport (BWI/Marshall)

Freight Demand

Maryland Freight Demand

2017 freight = 290M tons worth \$381 billion

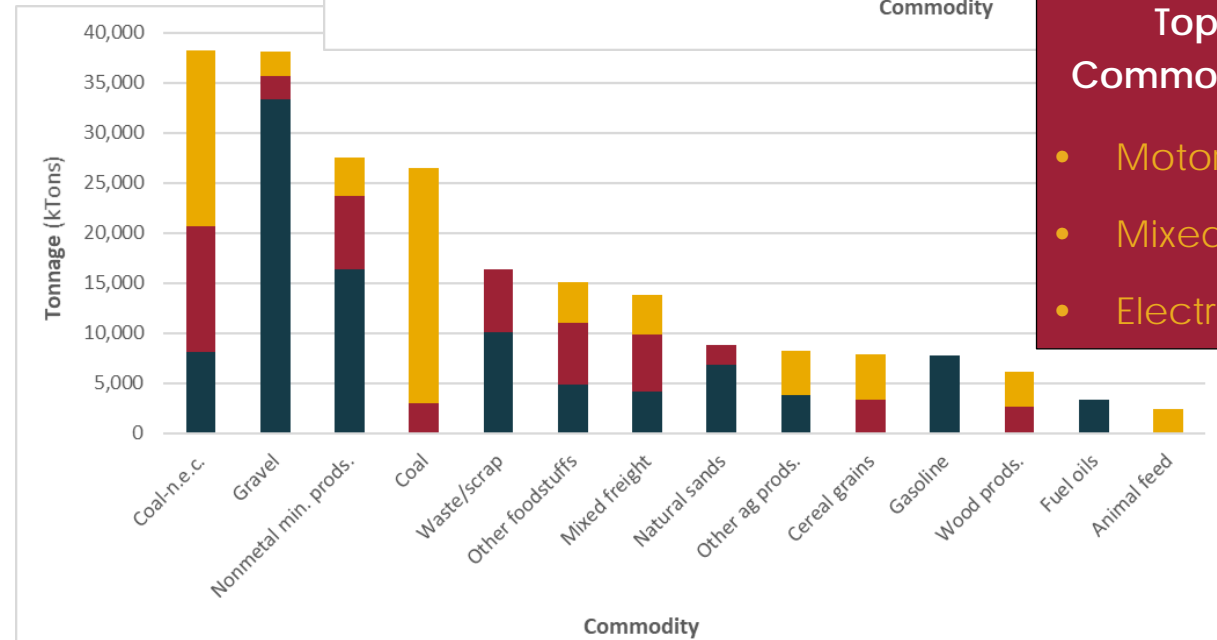
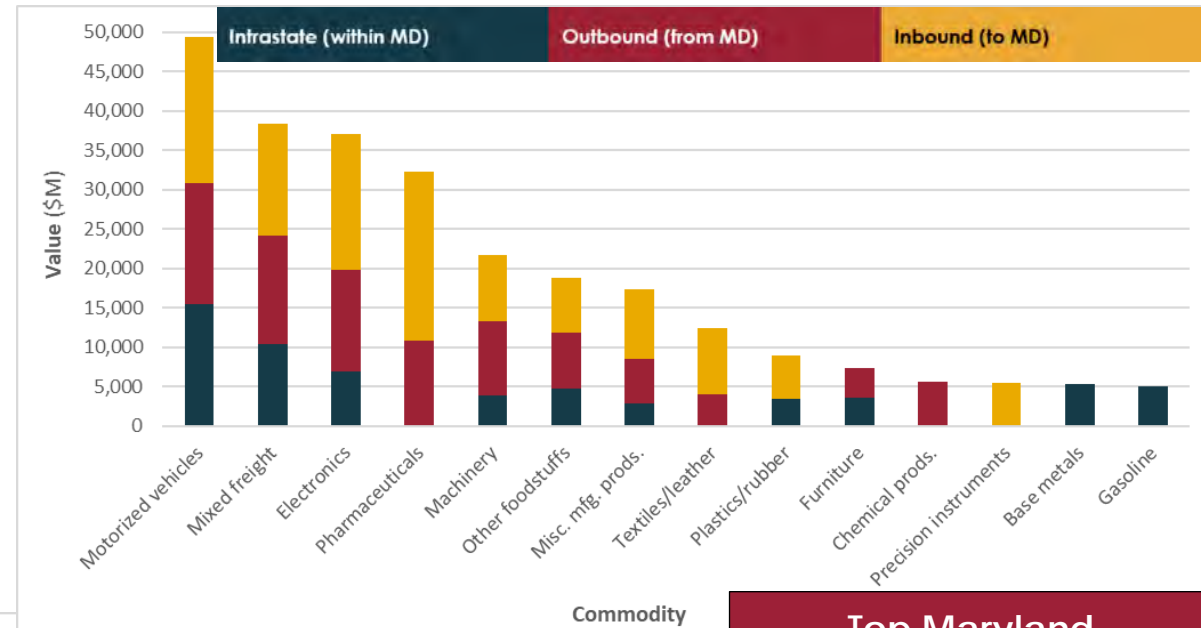
Excludes **pass-through** freight, which accounts for ~2/3 of total freight

90% tonnage or 70% value moves between surrounding states plus NY and CA

76% freight moves by truck

Top Maryland Commodities by Tonnage

- Coal-n.e.c.
- Gravel
- Nonmetal min. products



Top Maryland Commodities by Value

- Motorized vehicles
- Mixed freight
- Electronics

Freight and the Economy

Maryland Economy

2020 population ~ 6.1M persons

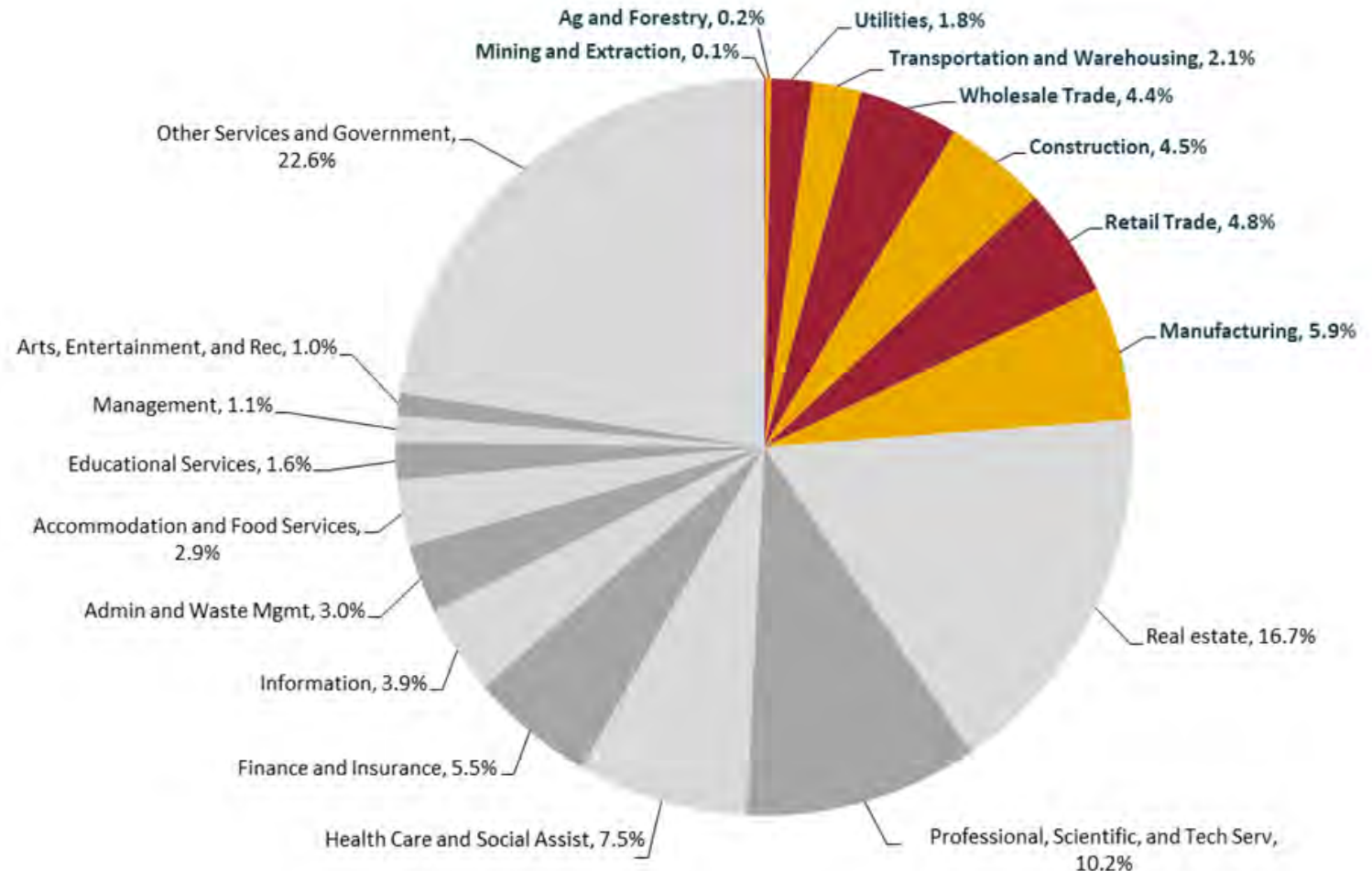
2045 population ~ 6.8M persons (+13%)

2019 GDP ~ \$427 billion

2020 GDP ~ \$423 billion (15th in US)

Freight-related industries directly account for ~1/4 of State GDP

Freight industry annual taxes and fees generate > \$4.4 billion in State revenue



Poll



Go to www.menti.com and use the code 9501 9434

www.menti.com/qo22o95sjz

Copy link

What other notable trends should we evaluate?

Mentimeter





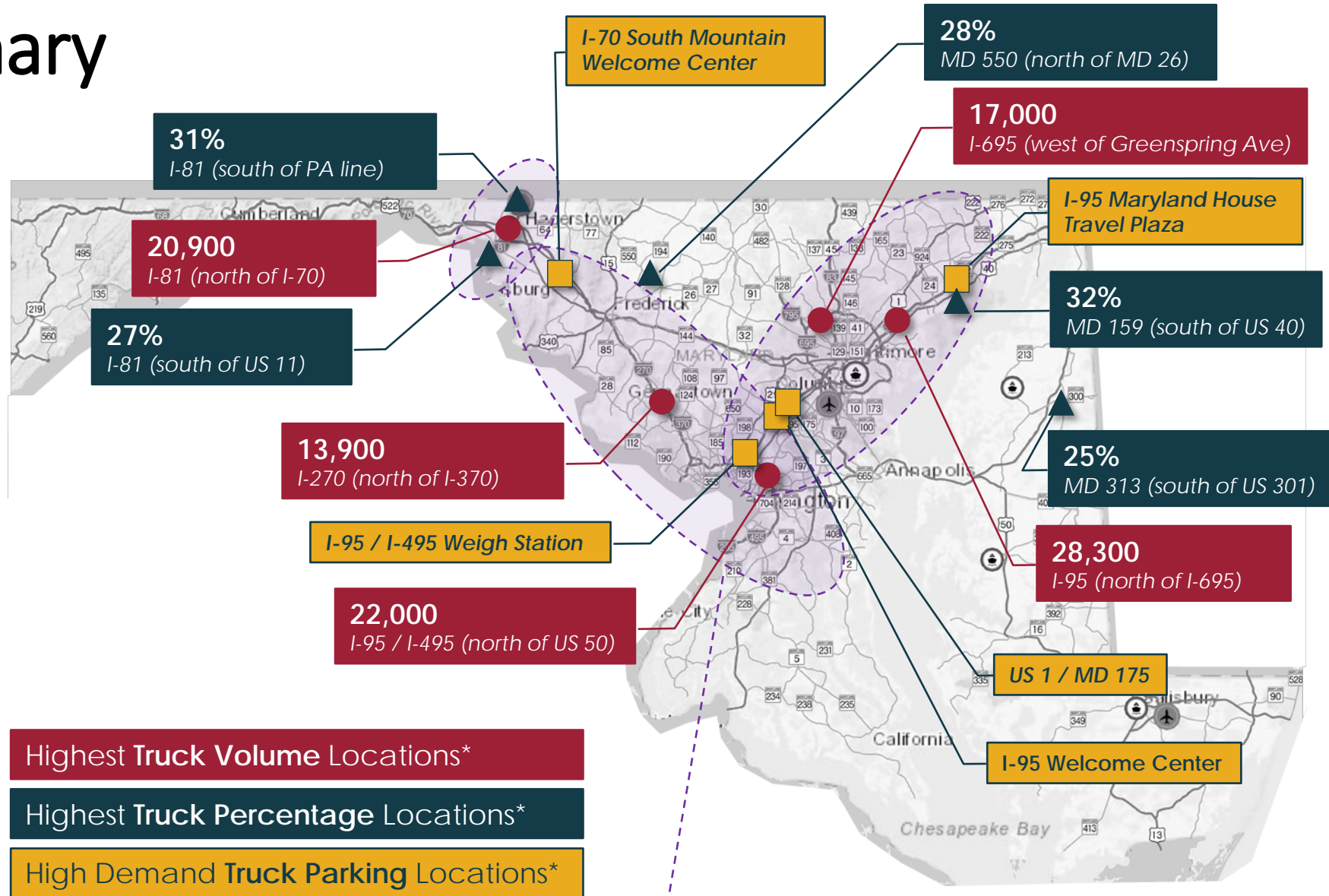
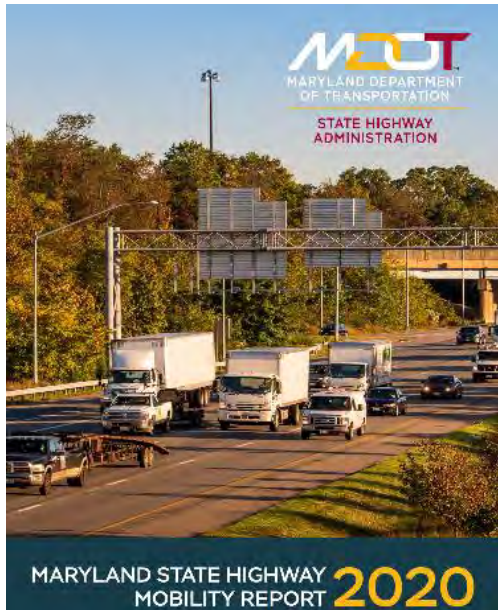
Freight System Performance, Needs, and Issues



Statewide Summary

Truck Activity Levels

- Maryland State Highway Mobility Report
- Truck Volume, Percentage, and Parking Insights



Highest Truck Volume Locations*

Highest Truck Percentage Locations*

High Demand Truck Parking Locations*

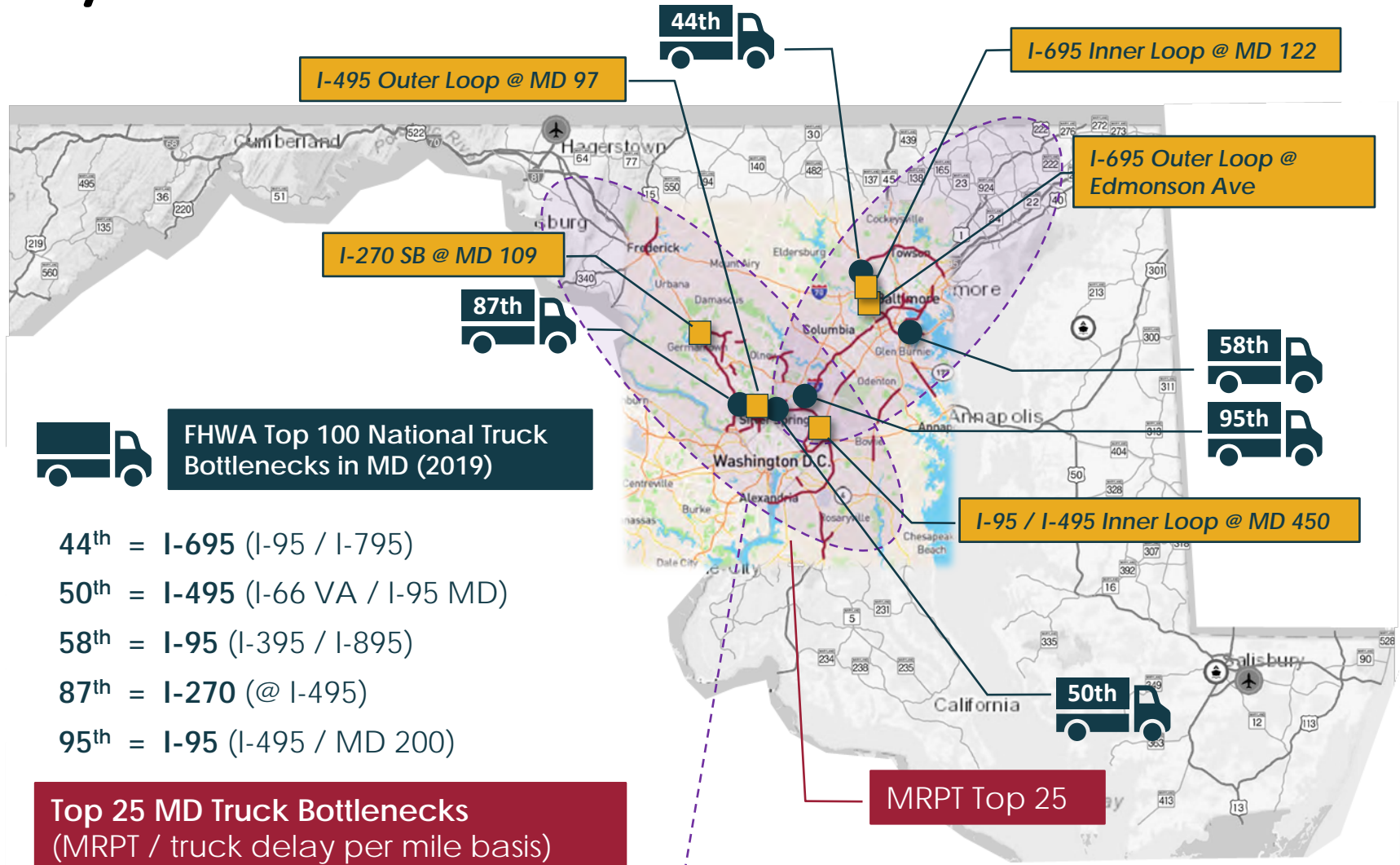
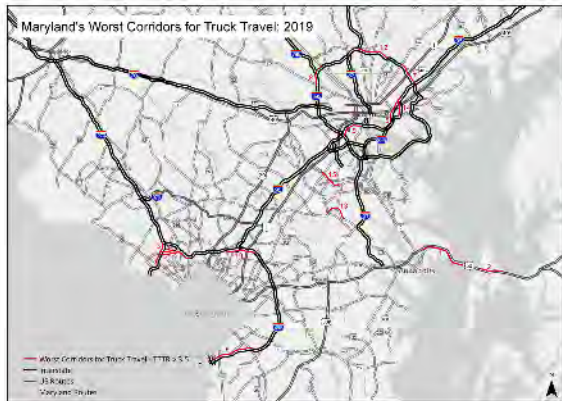
* Top 5 locations statewide based on 2019 data from the 2020 Mobility Report (Tables 24-26)

Statewide highest locations clustered around Baltimore/ Washington metro areas and the I-81 corridor through Washington Co.

Statewide Summary

Truck Bottlenecks

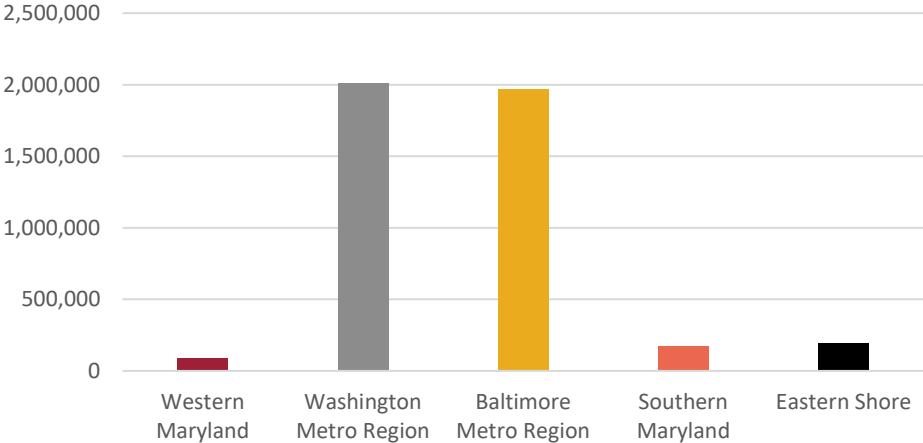
- FHWA Freight Mobility Trends Resource
- Maryland Roadway Performance Tool (MRPT)
- Maryland CATT Lab / Vehicle Probe Project (VPP)
- Truck Travel Time Reliability Index (TTTR) (*below*)



Statewide top bottlenecks clustered around Baltimore / Washington metro areas

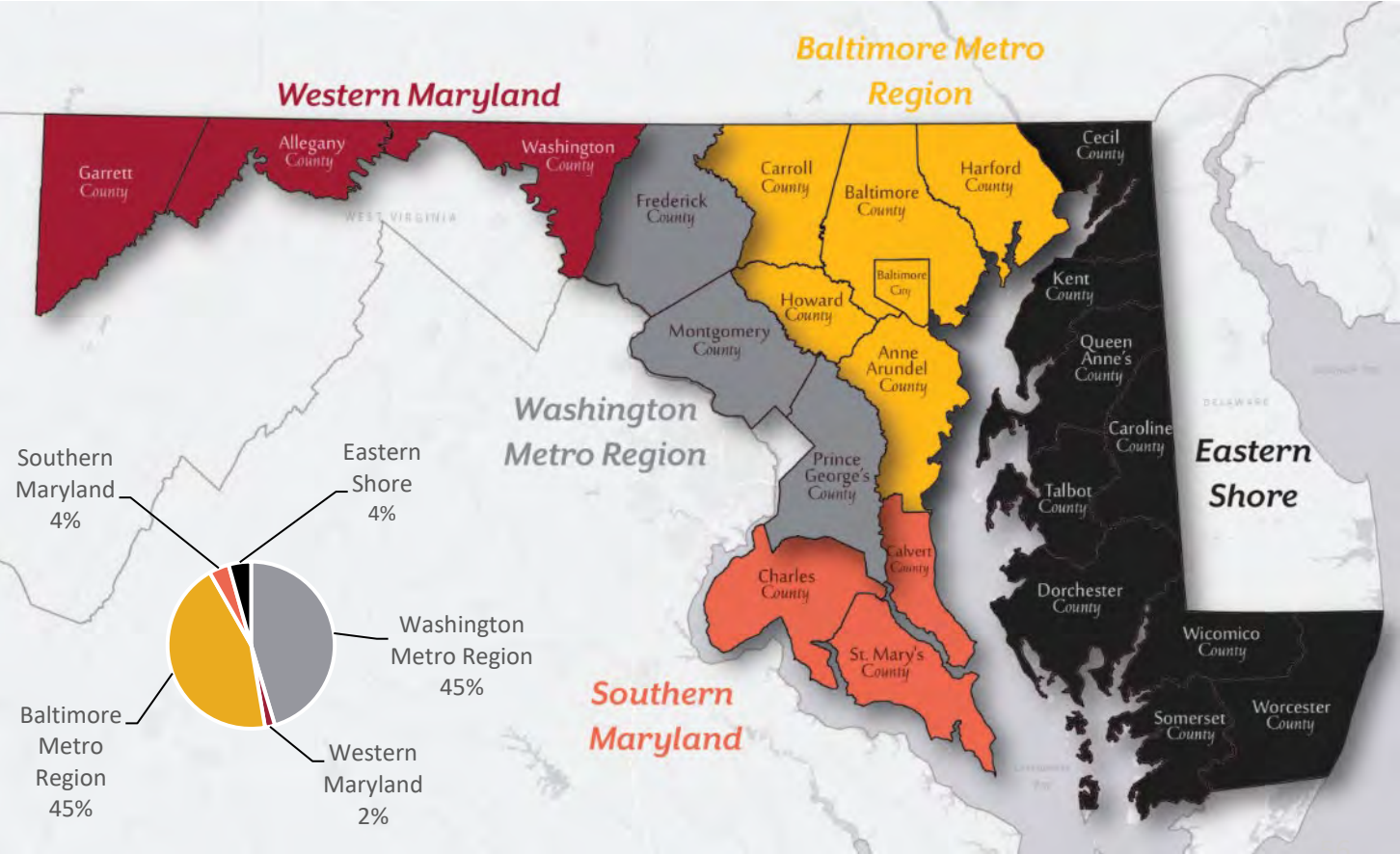
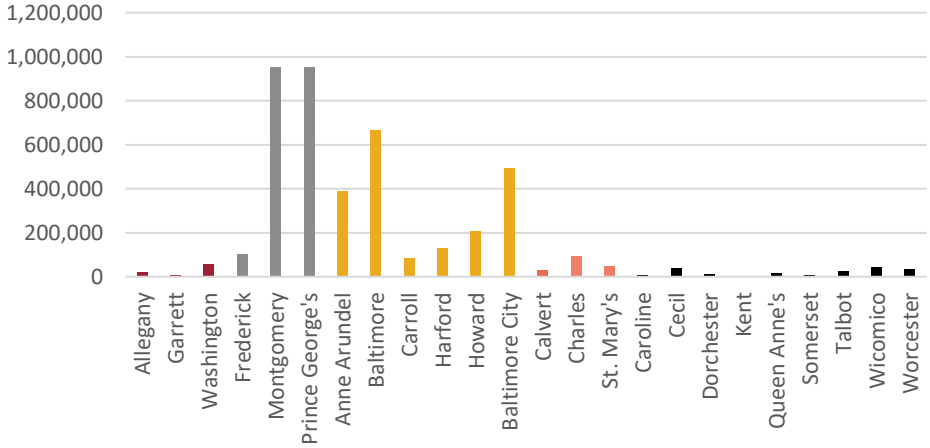
Regional Summary

Truck Person-Hours of Delay



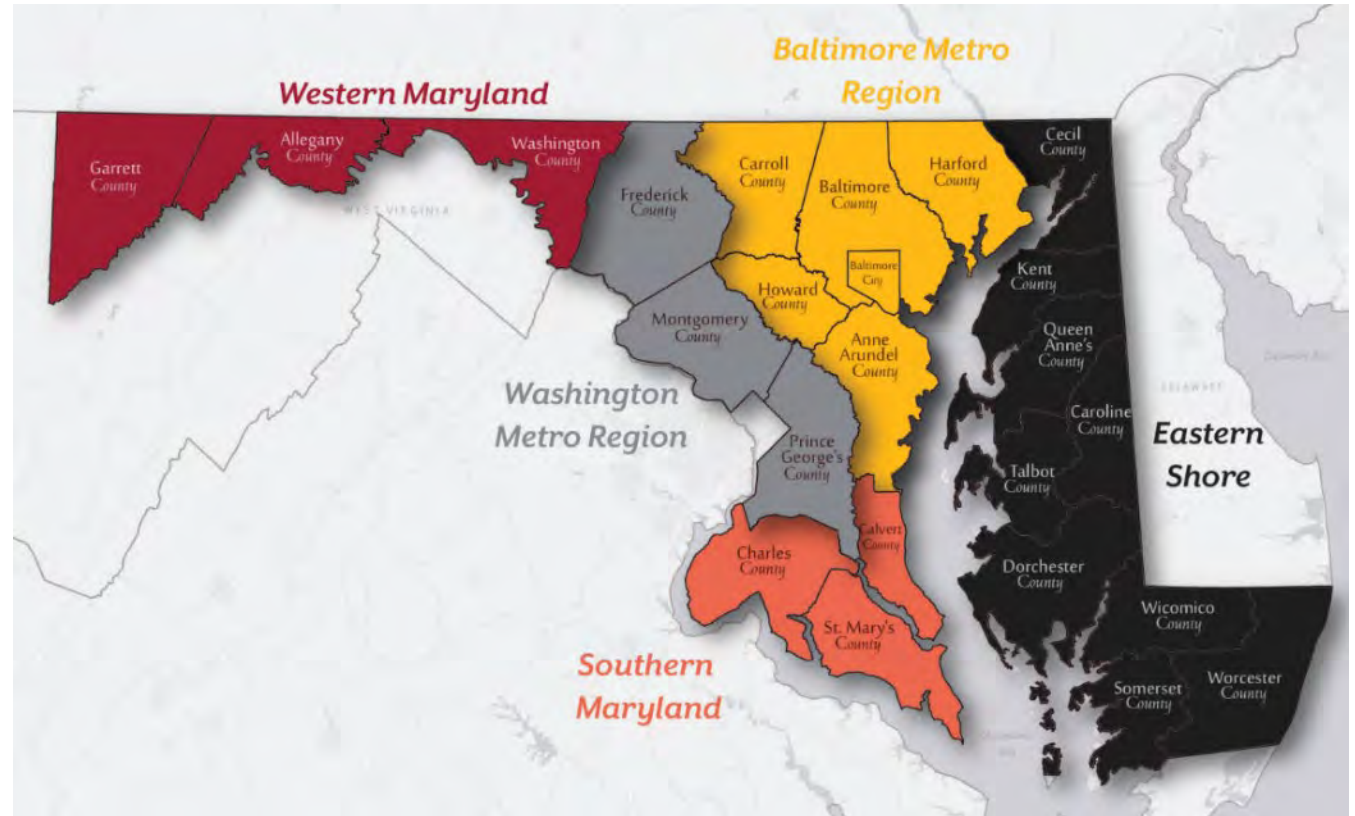
- **4,428,895** Truck Person-Hours of Delay Statewide
- **90%** within Baltimore & Washington Metro Regions

Truck Person-Hours of Delay



The Freight Plan should also assess the key freight needs and issues in a way that reflects the uniqueness of the different regions across Maryland.

It is important to balance the broader statewide priorities alongside regional relevancy and interests.





Freight Action Planning, Strategies and Focus Areas



Freight Strategy “Starting Points”

- 2040 Maryland Transportation Plan (MTP)
- 2021 Maryland State Rail Plan Update
- 2020 Maryland Statewide Truck Parking Study
- 2019 Maryland Port Strategic Plan
- Other Agency / Stakeholder Coordination



Recent Freight Actions / Resources

- 2017 MD Freight Story
- 2017 MD Freight Economy Dashboard
- 2018 SHRP2 C20 Freight Modeling in MD
- 2017 MD TSMO Strategic Plan
- 2019 MPA Strategic Plan
- 2019 MD State Hwy Mobility Report
- 2020 MD Statewide Truck Parking Study
- 2020 MD CAV Strategic Framework
- 2021 MDT Attainment Report
- 2021 MDOT SHA Truck Parking Analysis
- 2021 MD State Rail Plan
- 2021 MD Truck Platooning Legislation
- MD Roadway Performance Tool (MRPT)
- Key Freight Projects and Studies



Statewide Summary



Notable Freight Topics / Focus Areas?

1. Safety
2. Coordination and Collaboration
3. Innovative Technologies (Truck-Focused)
 - a. Truck Platooning
 - b. Truck Parking Information Systems
 - c. Advanced Driver Assistance Systems (ADAS) (e.g. FMCSA Tech-Celerate)
 - d. Other CAV and/or TSMO Opportunities
4. Innovative Technologies (Other)
 - a. Personal Delivery Devices (PDD)
 - b. Unmanned Aerial Vehicles (UAV) / Drones
5. OS/OW Permitting
6. Workforce Development / Truck Driver Shortages
7. Urban Loading and Delivery Management
8. Rural Freight Infrastructure (e.g. bridges)
9. Role of Short Line Rail
10. Rail Grant Funding Opportunities
11. Air Cargo Capabilities, Growth, and Resilience
12. Homeland Security (e.g. pests or nefarious activities)
13. Land Use Planning and Policy Making (e.g. Freight-Efficient Land Use Principles)

Freight Strategy “Compilation”



Significant freight emphases?

- Coordinate and collaborate
- Emphasize **multimodal** freight systems
- Emphasize **technology** opportunities

Significant freight outcomes?

- Leverage resources (e.g., data, TSMO, ITS, CHART, public-private knowledge, etc.)
- Preserve and strategically improve critical freight infrastructure
- Enhance system efficiencies, resilience, and environmental impacts
- Enhance economic benefits

Missing details?

- Other significant strategy **emphasis** areas, **outcomes**, or **opportunities**?



Poll



Go to www.menti.com and use the code 9501 9434

What other notable focus areas should be considered for the Freight Plan?

 Mentimeter



Next Milestones



Milestone 1: Visioning

Establish the plan's vision, goals, and objectives, while also exploring initial freight-related strategies, needs, and opportunities.



Milestone 2: Trends, Needs, Projects and Programs

Identify and compile freight-relevant projects and programs to address future trends, needs, and opportunities



Milestone 3: Draft Plan Review

Compile the overall Maryland State Freight Plan for draft review, including the proposed freight investment plan and strategy details



Primary Highway Freight System

Nicole Katsikides
MDOT



STATE **FREIGHT** ADVISORY COMMITTEE

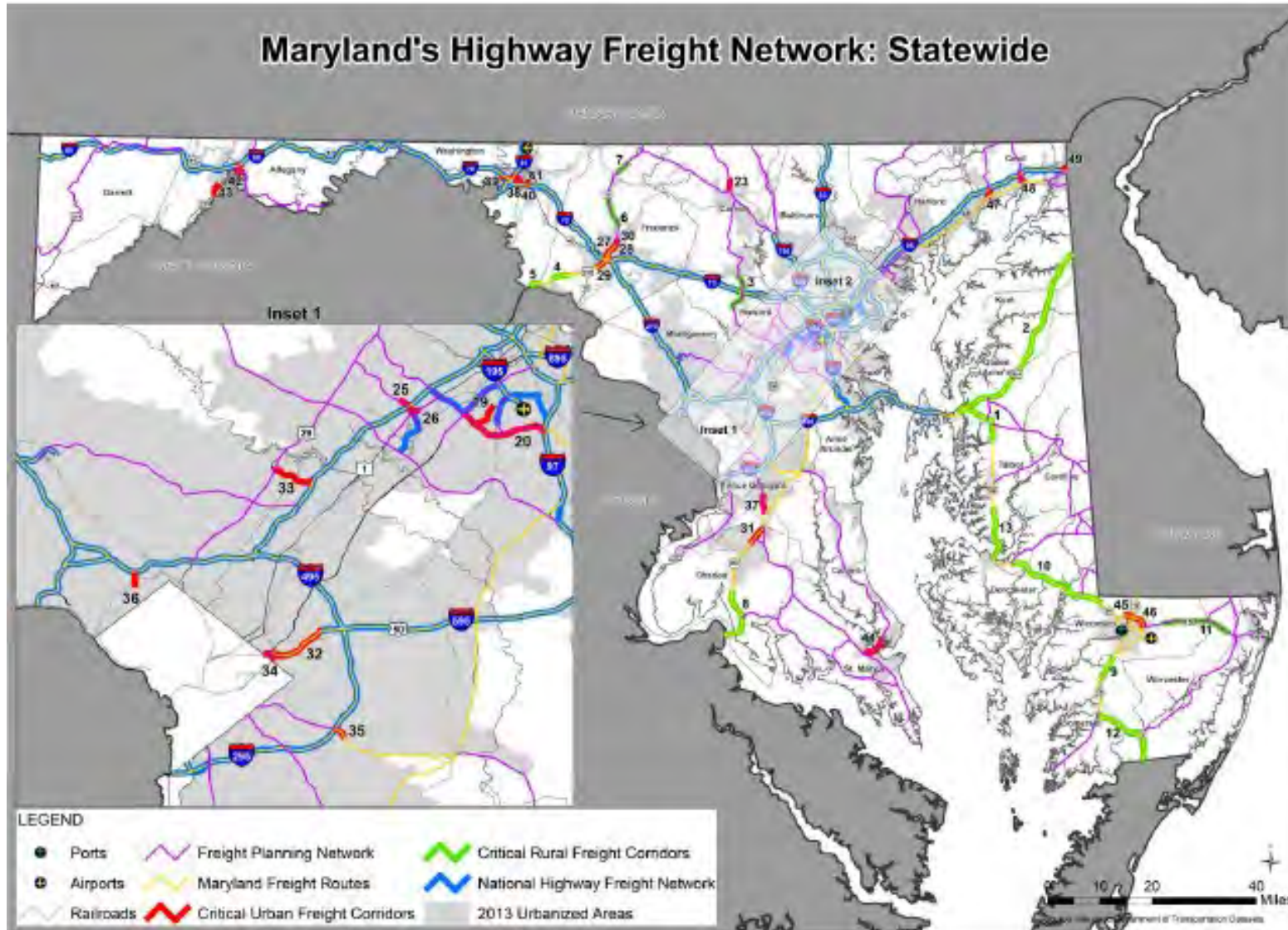
FEDERAL HIGHWAY ADMINISTRATION UPDATE OF THE PRIMARY HIGHWAY FREIGHT SYSTEM

NICOLE J. KATSIKIDES, PH.D., TEXAS A&M TRANSPORTATION INSTITUTE
FOR
MARYLAND DEPARTMENT OF TRANSPORTATION STATE HIGHWAY
ADMINISTRATION

WHAT IS THE PHFS?

- The PHFS is part of the National Highway Freight Network (NHFN).
- The NHFN was required by the FAST Act in 2015 and includes:
 - PHFS – set by FHWA, includes key freight Interstates and Arterials
 - Remaining Interstates – set by FHWA
 - Critical Rural Freight Corridors – Set by States
 - Critical Urban Freight Corridors – Set by MPOs/States if under 500K in population
- The PHFS is limited to 41,518 centerline miles.
- PHFS must be updated by FHWA every 5 years.
- The NHFN is important because it is the network on which National Highway Freight Program freight formula funds/INFRA funds may be spent.

NATIONAL HIGHWAY FREIGHT NETWORK FOR MARYLAND



- PHFS/Interstate is **Blue**
- CRFC is **Green**
- CUFC is **Red**

All others on this map are planning networks and not NHFN

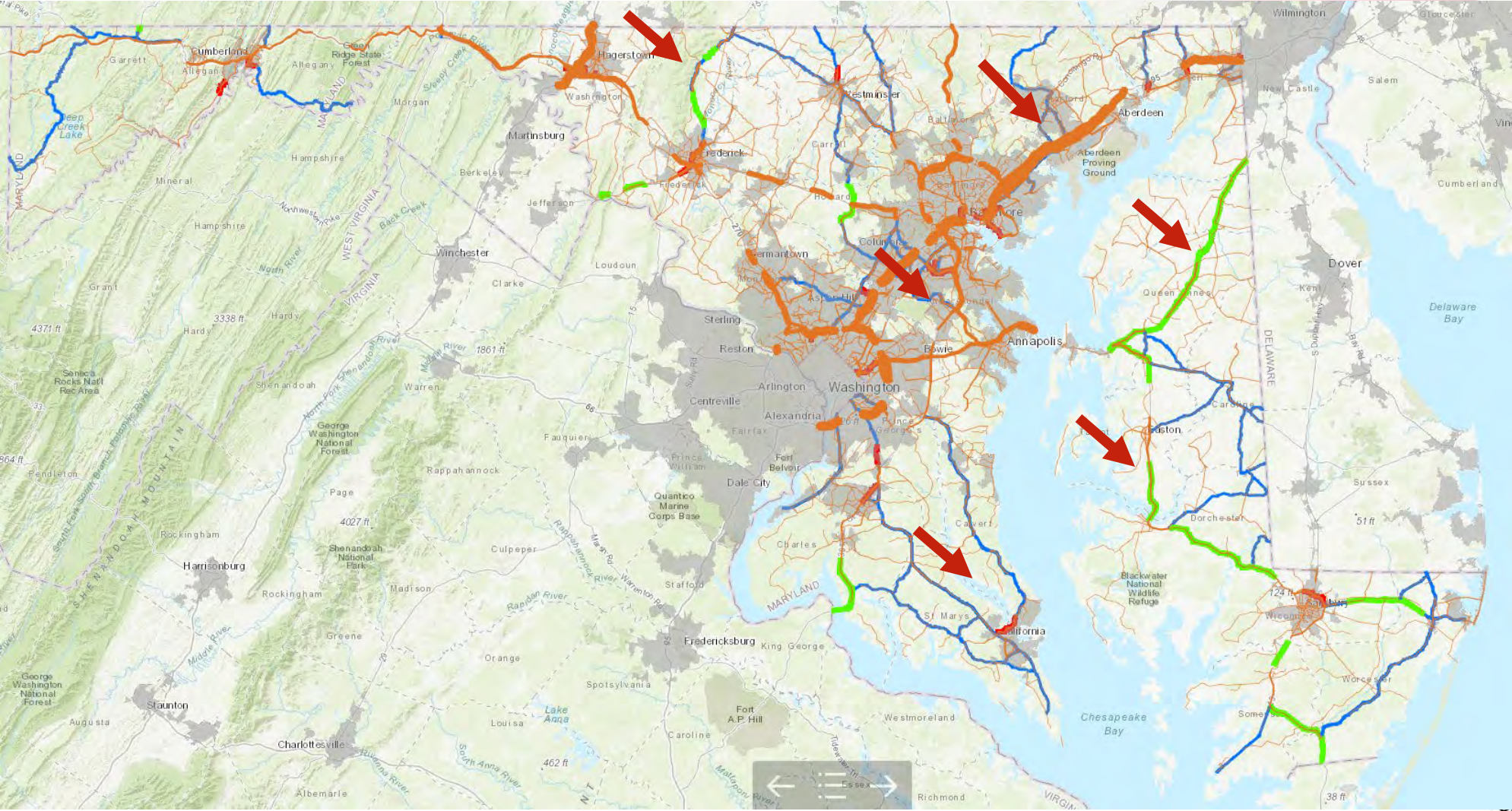
WHAT GETS UPDATED?

- FHWA may only add 3% mileage or 1,246 miles to the PHFS nationwide.
- Criteria are:
 - Changes in origins and destinations of freight movement in, to, and from the United States
 - Changes in the percentage of annual daily truck traffic in the annual average daily traffic on principal arterials
 - Changes in the location of key facilities
 - Land and water ports of entry
 - Access to energy exploration, development, installation, or production areas
 - Access to other freight intermodal facilities, including rail, air, water, and pipeline facilities
 - The total freight tonnage and value moved via highways
 - Significant freight bottlenecks, as identified by the FHWA Administrator
 - The significance of goods movement on principal arterials, including consideration of global and domestic supply chains
 - Critical emerging freight corridors and critical commerce corridors
 - Network connectivity

WHAT IS THE IMPACT FOR MARYLAND?

- FHWA could add remaining Interstates and CUFC CRFC mileage.
- MDOT could swap existing CUFC and CRFC mileage allowing new routes to be designated (purple network).
- Potential Options
 1. US 301 in Queen Anne's and Kent County into Delaware
 2. US-50 to US-13 on the Eastern Shore
 3. US 15 from Emmitsburg to Virginia
 4. MD 5 from Clinton to Patuxent Naval Air Station, as well as MD 4
 5. US-301 from Waldorf to Virginia
 6. US-40 from Baltimore to Aberdeen Proving ground

NETWORK WITH TRUCK VOLUMES FOR REVIEW



SFAC CHARGE

- Please review PHFS Memo and Map <https://arcg.is/1b0PTG>
- Provide any thoughts on changes by September 15th to nkatsikides.consultant@mdot.Maryland.gov or to 443-322-6762
- MDOT will respond to FHWA on behalf of the SFAC by submitting any feedback on the PHFS redesignation.

QUESTIONS AND DISCUSSION

- Nicole Katsikides, Ph.D.
- 443-322-6762
- Nkatsikides.consultant@mdot.Maryland.gov
- For More Information on the Docket:
- [Federal Register :: Re-Designation of the Primary Highway Freight System \(PHFS\)](#)

Howard Street Tunnel Update

*Bradley M. Smith
General Manager, Strategic Initiatives
Maryland Port Administration*



HOWARD STREET TUNNEL



UPDATES FROM THE COMMITTEE



STATE **FREIGHT** ADVISORY COMMITTEE

Workforce Updates

Kipp Snow

*Director, Transportation, Distribution, and Maritime Logistics
Community College of Baltimore County*



STATE FREIGHT ADVISORY COMMITTEE

Transportation Workforce Updates

Maryland State Freight Advisory Committee
Wednesday, Sept 1, 2021

Kipp Snow, Director
CCBC Transportation, Distribution and Logistics Institute



This Session Will Showcase:

- Current Challenges and Issues
- Regional Labor Impact
- Workforce Considerations
- Available Solutions
- Training Areas for Consideration

A Dynamic Industry in the Baltimore Region

Economic Statistics

- 1 in 20 jobs are related to the trucking industry.
- Approximately 93,000 direct and indirect jobs in Maryland are related to the Port of Baltimore.
- Over 9000 distribution and logistics companies are in Maryland.
- 5th highest workforce concentration of logisticians in the US.

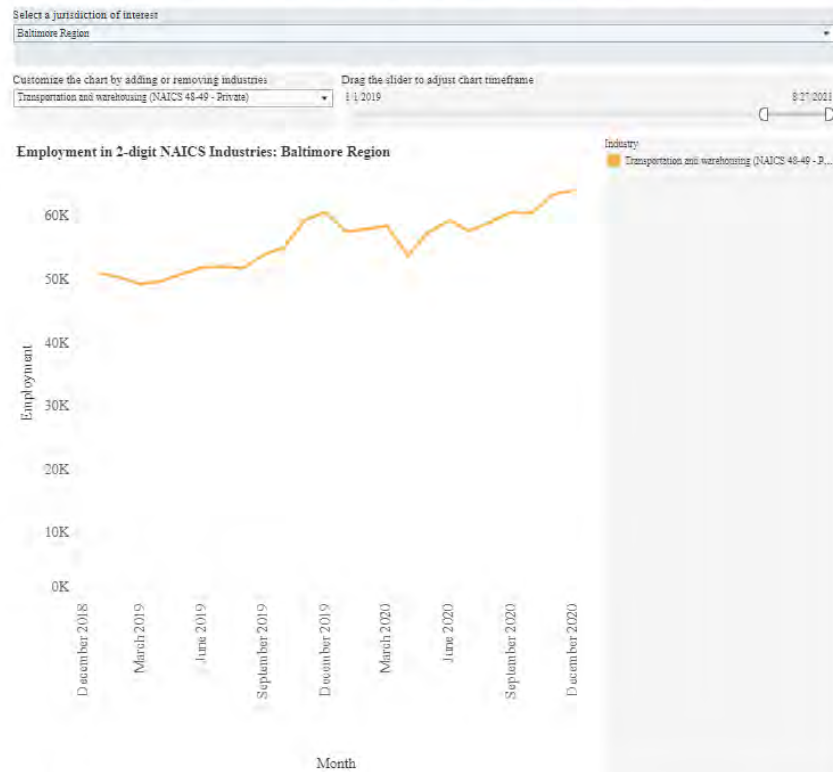
Trends

- Direct to consumer supply chain solutions.
- Technology Integration including automation and robotics.
- E-commerce.
- Jobs in warehousing and storage more than doubled in the region between 2012-2017 (7500 jobs).

Baltimore Region Labor Impact

Employment by Industry

This chart shows private employment in 2-digit NAICS industries and government employment. Select a jurisdiction below to view employment data over time. You can customize the chart by selecting a subset of industries or adjusting the timeframe.



Source: Bureau of Labor Statistics: Quarterly Census of Employment and Wages

Transportation oriented workforce is critical to the economic prosperity of the region

Impact	Jobs	Associated Worker Income	Employers
Baltimore County	66,255	\$2.8 billion	4,000+
Regional	235,538	\$11 billion	14,000
Statewide	462,196	\$22 billion	33,000

Current Challenges and Issues

Workforce challenges prior to COVID-19 pandemic

- Driver shortages
- Skills gaps
- Replacement of retirees
- Negative stigma/image of working in industry

Pandemic response exacerbated the existing problems and created new problems

- Shifts in product demand / supply chain models
- Workforce unemployment / underemployment
- Fewer international sources of employees domestically
- Greater skills gaps
- Retirement age continues to grow

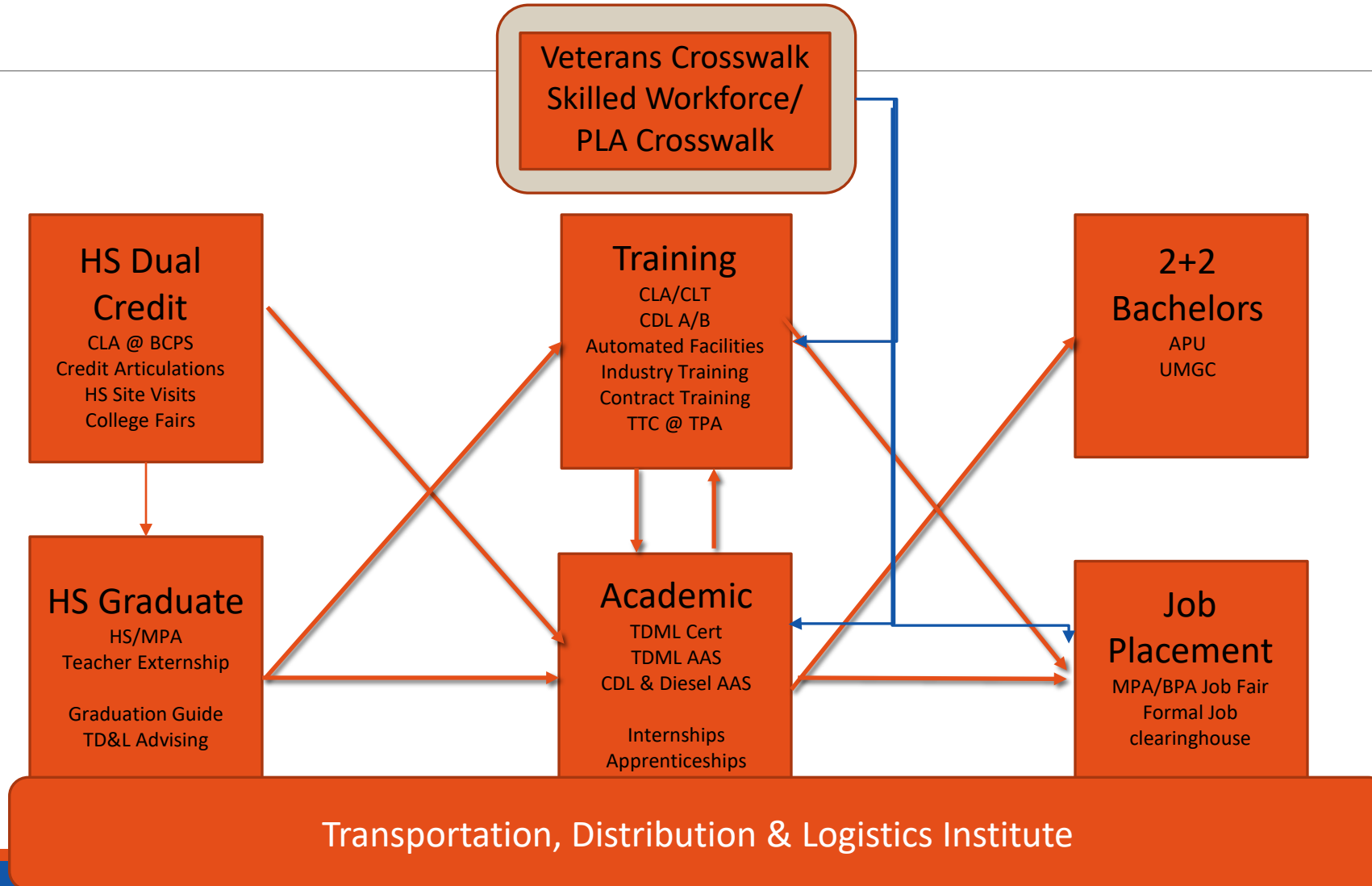
Workforce Considerations

- Multimodal transferrable skills
- Diversity, equity and equality, and inclusion
- Employers adapting business practices to new generation of workers
- Increased demand for new and changing technologies
- Employer/Employee Engagement
- Workforce Development

Workforce Considerations

- Cultivate a non-traditional, multi-source pipeline of talent
 - Cannot rely on traditional methods
 - Must include a multi-faceted, internal and external approach
 - Invest in internal advancement/promotion
 - Educate school age populations about career opportunities
 - Outreach to non-traditional populations
 - Work-life balance
 - Flexible work environments
 - Develop non-traditional training and education opportunities for recruiting and advancement

Potential Pathway Example



Solutions Available for Industry

- **Work-based learning**
 - Internships and experiential learning
 - Investment in Apprenticeships for recruiting and skill enhancement
- **Career Pathway awareness**
 - Define academic and career pathways
 - Outreach in primary and secondary education
 - Support educator externships and train-the-trainer programs
- **Collaborative Initiatives**
 - Cross partnership collaboration with industry
 - Partnerships with Secondary and Post-secondary education
- **Promote technical skill training as well as soft skills / critical skills training**

TRADEPOINT ATLANTIC

WORKFORCE OPPORTUNITY NETWORK

Access to an abundant trained workforce is key for success, that's why Tradepoint Atlantic has created a workforce opportunity network designed with our tenants in mind, to train and connect a robust regional labor force to jobs in the transportation, distribution, manufacturing, maritime and logistics industry.

NETWORK ORGANIZATIONS



**TRADEPOINT
ATLANTIC**

Invested partner in creating and filling jobs for its tenants



Supports 1,000 businesses annually with economic and workforce development assistance



Four time Bellwether Award winner and largest training provider in the Baltimore region

Three world-class organizations in partnership to coordinate a workforce system from recruitment and training to retention and employee development.



CCBC @CCBCMD · Feb 4, 2020

@DrK_CCBC provided opening remarks at **Tradepoint** Atlantic Workforce Summit. @BaltCoExec commended #ccbcm for being a tremendous partner in preparing our local workforce.



Training Areas for Consideration

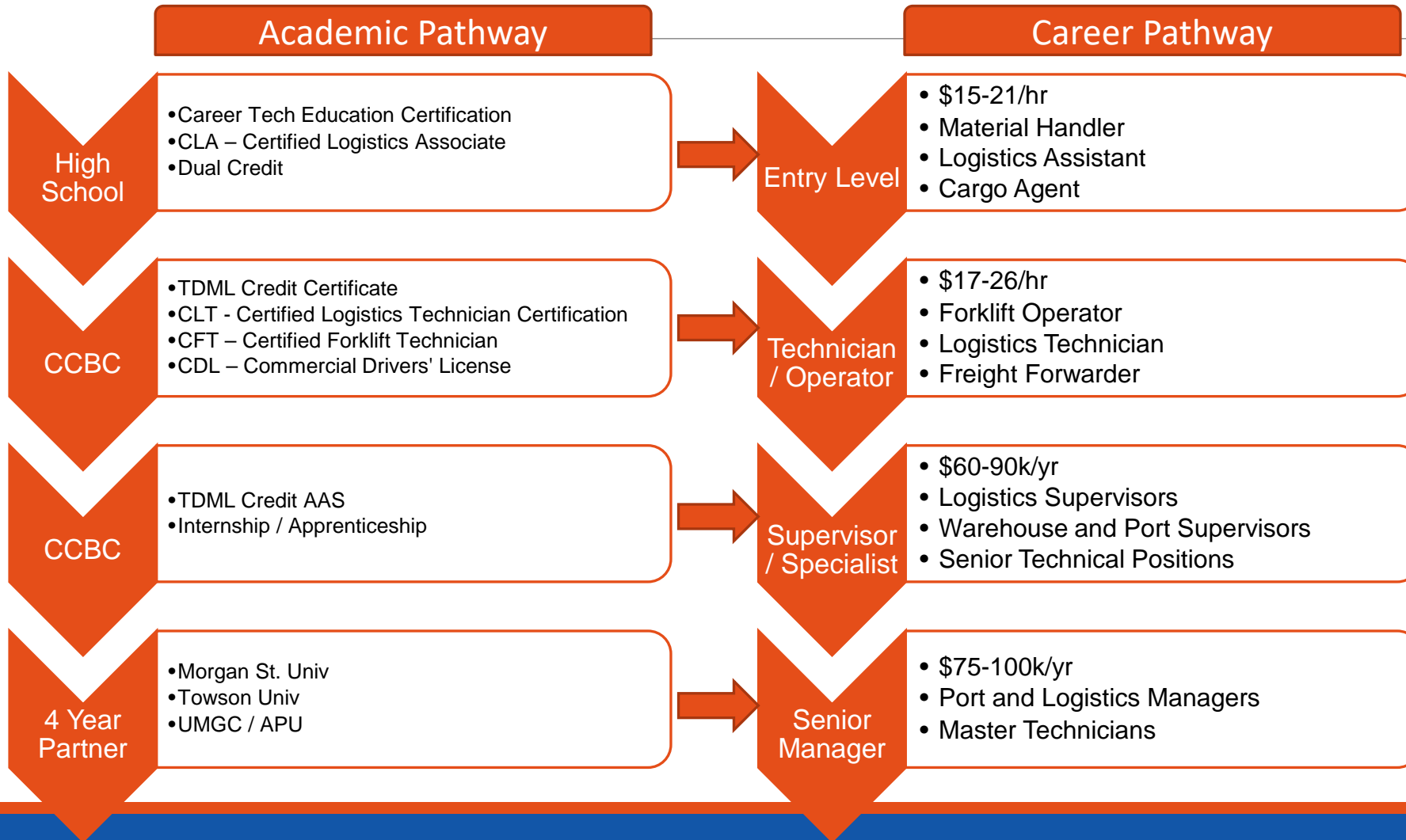
High School / Secondary

- Career Fairs / Career Days
 - Field Trips
 - Port of Houston
- Dual Credit Courses
- High School Curriculum / CTE
- Internships
- Work-based learning
- Examples:
 - Apprenticeship Maryland
 - North County HS – AA County
 - New Era Academy – P-TECH and Seagoing Pathway
 - CLA – Certified Logistics Associate
 - CDL Permit / Pre-trip

• College / Post Secondary

- College Certificates
 - Industry focused
 - Short term credentials
 - Aligned with industry input
- Associates Degree / 2 year Degree
 - Further Academic Pathways
 - Prior Learning Assessment
 - Credit for Veterans / Military experience
- Industry Association Certifications
 - MSSC
 - CSCMP
 - Technically Based Credentials
- State or National Registered Apprenticeships
- 4 year Traditional Bachelors degree
 - Articulation agreements

Identification of TDL Pathways



This project includes:

- Identifying Baltimore-based career pathways
- Merging related academic and training pathways into model
- Provide step-by-step guidance for students / employees

Academic and Training Connectivity



CERTIFIED LOGISTICS TECHNICIAN (CLT)

- Foundational-Level Certified Logistics Associate (CLA) ® Certificate
- Mid-Level Technical CLT Certification (CLT)
- Covers areas of material handling, packaging, shipping, inventory, HAZMAT, transportation, customs, forklift operations and dispatch



TRANSPORTATION, DISTRIBUTION AND MARITIME LOGISTICS CERTIFICATE (TDML)

- TDML 101 - Introduction to Transportation, Distribution and Maritime Logistics
- TDML 150 - Introduction to Supply Chain Management
- TDML 201 - Domestic Freight Operations
- TDML 148 - Global Commercial Transportation
- TDML 155 - Maritime Transportation and Distribution Technology
- TDML 202 - Principles of Maritime Logistics
- Program Elective 3 Credit(s)
 - TDML 273 - Internship

Training Areas for Consideration

- Collaboration with other agencies
 - County / city workforce investment boards
 - Non-profits linking industry with underserved populations
- Specific Training Solutions
 - Organizational specific needs
 - Customized training to job requirements
 - Training designed in line with academic and career pathways

For More Information:

Kipp Snow
Director – CCBC Transportation,
Distribution, and Logistics
Institute

ksnow@ccbcmd.edu
www.ccbcmd.edu/transportation



Seagirt Marine Terminal

Joe Greco

Vice President, Ports America



STATE **FREIGHT** ADVISORY COMMITTEE

State Freight Advisory Committee

Seagirt Marine Terminal Update

September 2021

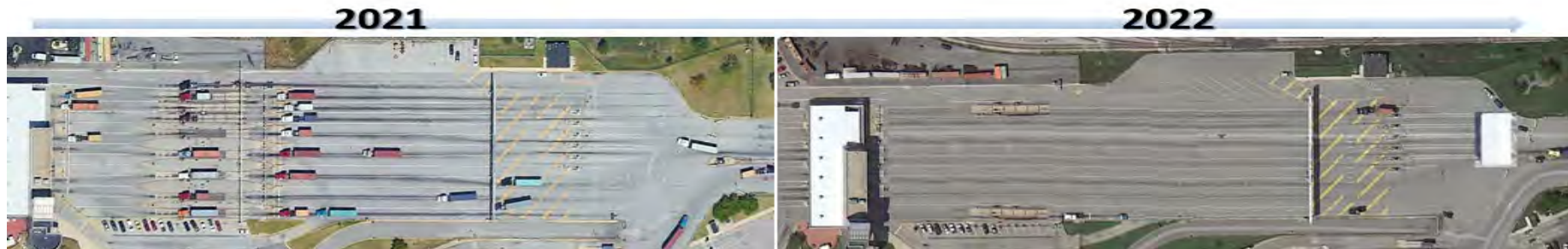
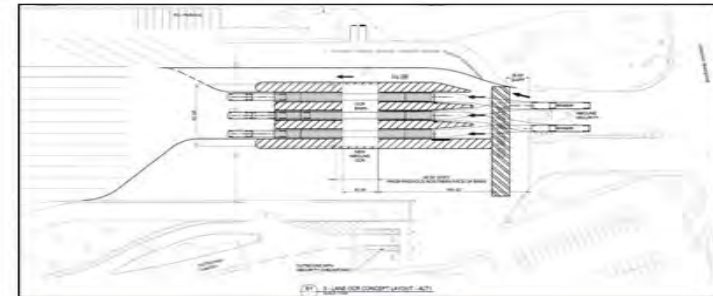


Industry Dynamic Overview

- Overall, import demand remains extremely high with inventory levels hovering at historic lows. Ocean shipping has faced, and is facing, challenges such as the Suez Canal blockage and COVID outbreaks shutting down key global ports such as Yantian and now Vietnam and Ningbo. No quick fixes
- Carriers are reacting to the growth of the Baltimore market and BCOs requirements for additional ocean services. Two new services announced for Baltimore in Q3 of 2021;
 - ❑ Maersk TP-20 with service from Vietnam and China
 - ❑ MSC Indus 2 with service from India and trans-ship options in Sines and Gioia Tauro
 - ❑ Both services designed to support growth of the Mid-Atlantic market (they don't include NY/NJ or South Atlantic)
- Market strength is continuing to grow with recent announcements from Wayfair, McCormick, and The Home Depot
- The Howard St Tunnel Intermodal Rail project is a generational type of initiative that will change the dynamic of intermodal rail on the East Coast, making Baltimore more attractive to ocean carriers as they seek alternatives to NY/NJ
- Baltimore is in the perfect position to continue attracting additional ocean services

Industry Dynamic Overview

- Ports America is investing over \$166M on infrastructure, equipment, and technology to support additional growth at Seagirt. Investments include;
 - ❑ 4 additional ship to shore cranes
 - ❑ Berth deepening to accommodate two 14K TEU vessels working simultaneously
 - ❑ Two new gates
 - ❑ Densification program that includes 15 additional rubber tire gantry cranes
 - ❑ New technology products such as DGPS and digital free flow to improve turn time
- PAC has started construction of a new one stage gate
- Three lane building with OCR/DI portals, weigh-in motion scales, and RFID
- Bypass lane for OOG cargo
- Substantial completion anticipated Q3 2021

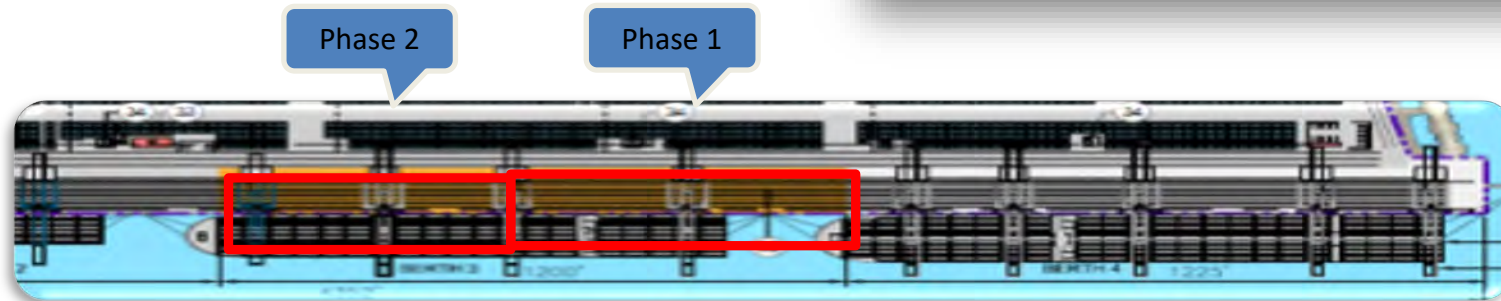


Seagirt Expansion

Berth 3 Construction

High-Level Construction Timeline

- Phase 1 construction completed with minimal impact to day-to-day port operations
- Phase 2 berth construction has commenced and will be substantially completed in Q4 2021
- Channel dredging has been completed

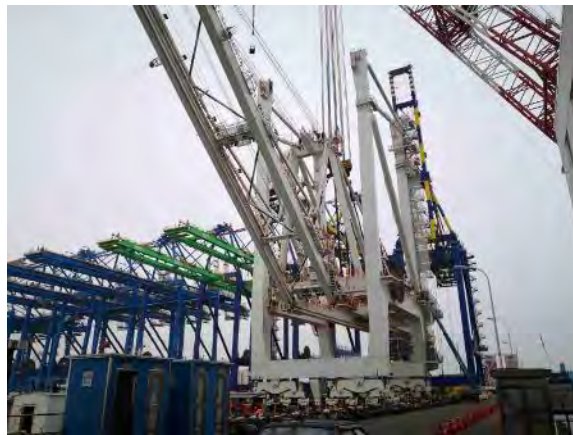


Seagirt Expansion

STS Crane Procurement

STS Crane Procurement

- Acceptance testing has been completed
- Punch list items are being completed
- Cranes have been loaded on a vessel for the sixty day transit in June 2021
- New STS Cranes will arrive in early September 2021



HOUSEKEEPING AND ADMINISTRATION



STATE **FREIGHT** ADVISORY COMMITTEE

NEXT SFAC MEETING

Go to www.menti.com and use the code 9501 9434

www.menti.com/qo22o95sjz

Copy link

Should the next State Freight Advisory Committee be in-person, virtual, or a hybrid?

Mentimeter

0
In-Person

0
All Virtual

0
Hybrid/Mix of In-Person and Virtual



FUTURE TOPICS POLL

Go to www.menti.com and use the code 9501 9434

What should be the next State Freight Advisory Committee meeting topic?

Mentimeter

0
Workforce Development

0
Rural Freight Needs and Infrastructure

0
Urban Loading and Delivery

0
Land Use

0
Brownfields and Development



THANK YOU



STATE **FREIGHT** ADVISORY COMMITTEE



FEEL FREE TO CONNECT WITH OTHERS

M**DOT** MARYLAND DEPARTMENT OF TRANSPORTATION
STATE FREIGHT
ADVISORY COMMITTEE